DSP ASSET MANAGERS

Firm & Strategy Overview



| People | Processes | Performance |

December 2023

This is a marketing communication. Please refer to the Prospectus and KIID for more information on general terms, risks, and fees. Investors should only invest in the Fund once they have reviewed the Prospectus and KIID before making any final investment decisions.

The DSP Group – Long History

Successful time-tested legacy in the Indian financial markets

160+

Years of existence (DSP Group) Among the oldest financial firms in India

Founders of BSE

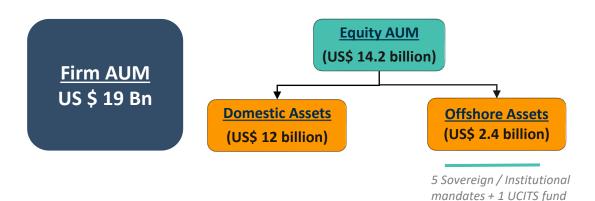
The family behind DSP Group included a founding member of the Bombay Stock Exchange

Market Pioneers

Key figure in the professionalization of capital markets in India

26 years In the Indian asset management industry

- 1. Core Business : Only Investment Management
- 2. Ownership that allows <u>long term thinking</u>: Family-owned and professionally-managed
- 3. Decades of <u>good investment practices</u> : from joint ventures with Merrill Lynch and BlackRock
- 4. <u>Strong corporate access</u>: DSP Group brought many of the top 300 companies in India to capital markets for the first time
- 5. <u>Experienced Talent</u>: 27-member Equity Investment team, having witnessed many market, economic & business cycles



Source: Internal, Data as on November 2023; USDINR rate assumed 83.35

Our Principles

- 1. Mindset: Long Term Alpha generation (~200-700) bps of alpha across strategies since inception
- 2. Investors First: Close funds when margin of safety is low / valuations are sky high
- 3. <u>Investment Frameworks are sacred</u>: Build transparency, clarity & alignment with Investors
- 4. <u>Sustainability:</u> Gradually building ESG frameworks in our portfolios; signatory to UNPRI
- 5. <u>Minimize Risk approach</u>: 10th Man concept via "Skeptical analyst" to minimize accidents due to accounting frauds/ bad governance
- 6. <u>Owners Mindset:</u> via Long Term employee stock ownership plan & hence long term investment decisions
- 7. Skin in the Game: The DSP Group family invests their wealth in DSP Funds. DSP employees too invest in DSP Funds.

Source: Internal, Nov 2023. Alpha is defined as the excess return over benchmark. Bps = Basis points. ESOP = Employee Stock ownership plan

Our Edge

| # | Potential alpha sources | Taking advantage of | DSP's Primary Alpha Source? | Comments |
|---|----------------------------|--|--------------------------------|--|
| 1 | Research | Non-consensus calls / early-movers | Yes | Focus on RoE and Earnings Growth Emphasize sustainable investing Historical examples such as IPCA Labs, Symphony, SRF, Coromandel etc. |
| 2 | Behaviour | Inherent human biases | Yes | Conviction through diversified yet focused portfolio Long-term investment horizon Low turnover |
| 3 | News flow | Information arbitrage | No | - We do not prioritize trading / short-term views |
| 4 | Technical | Liquidity squeezes, sudden fund flows etc. | No | We do not prioritize technical charts analysis and subsequent trading |

Source: Internal, Nov 2023; The sector(s)/stock(s)/issuer(s) mentioned in this note do not constitute any recommendation of the same and the Fund may or may not have any future position in these sector(s)/stock(s)/issuer. ROE = Return on Equity. Past performance is not a reliable indicator of future results

Equity Investment Team



Strictly For Use By Intended Recipients Only

Equity Investment Team



Suketu Mehta (22) SVP, Investments Equity



Chirag Darji (18) VP, Investments Equity

Dealing Team



Shashank Shah (19) AVP, Investments Equity



Avan Sanga (22) Senior Manager, Investments Equity

Support Team



Sudarshani Koli (18) Manager, Investments Equity



Palak Doshi (9) AM- Investments Equity

Source: DSP, as on October 2023. Years in brackets () is years of experience.

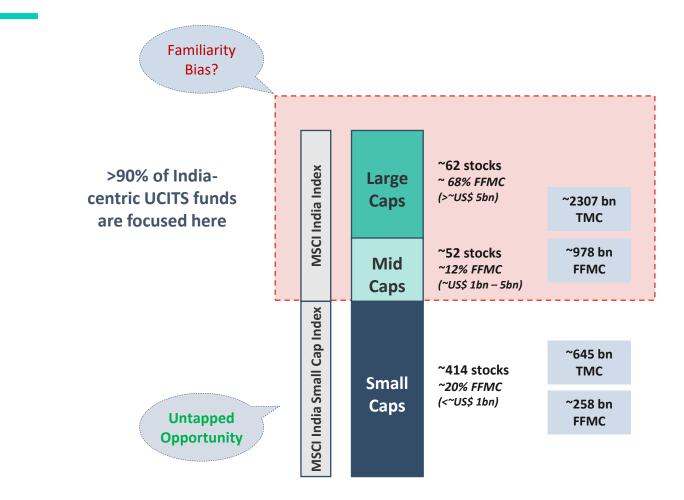


SVP – Senior Vice President VP – Vice President AVP – Assistant Vice President AM – Assistant Manager

The Opportunity



Where to invest in India? The Equity Investment Landscape

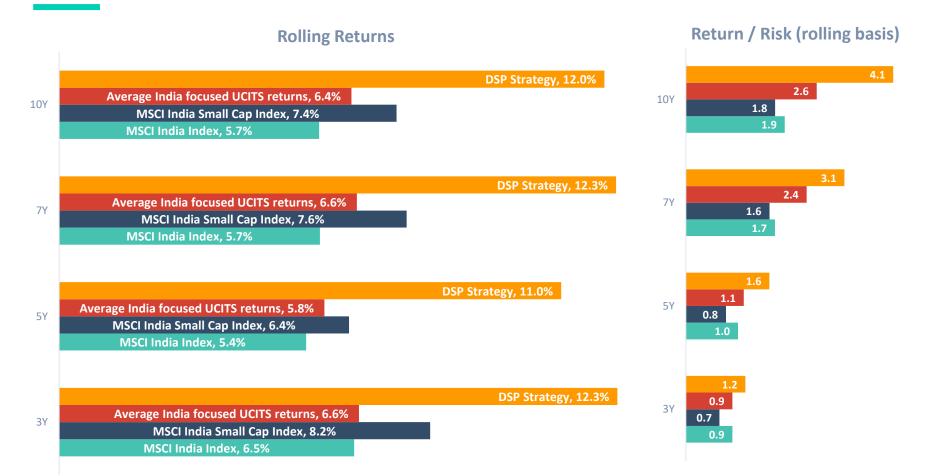


There is a significant investable market beyond the large and mid caps

Source: MSCI. Market cap data as on Nov 2023. TMC = Total Market Cap, FFMC = Free Float Market-Cap. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD.



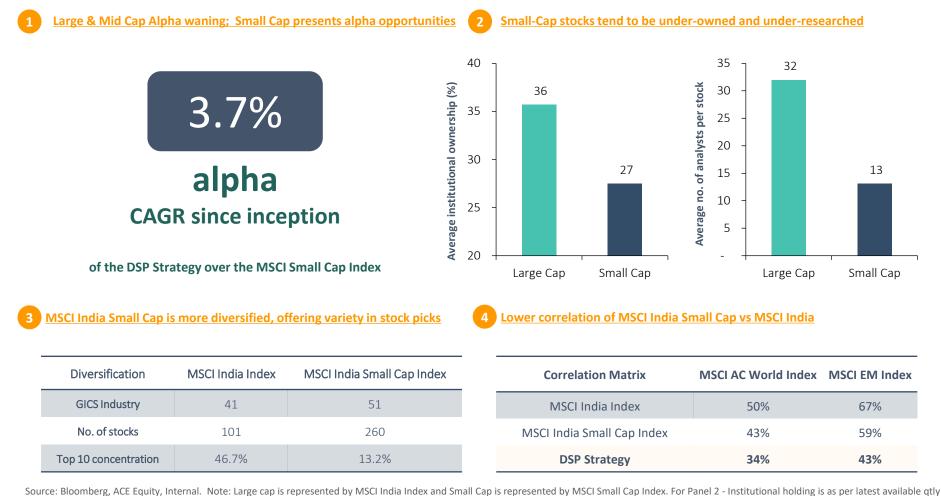
How Small caps performed? Active management generated superior return/risk



Our actively managed small and midcap oriented strategy has generated superior return/risk

Source: Bloomberg; Note: Returns data from Nov 2006 to , Nov 2023. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. All figures are in USD. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India.

Alpha elements? low ownership, sparse research and high diversification



Source: Bloomberg, ACE Equity, Internal. Note: Large cap is represented by MSCI India Index and Small Cap is represented by MSCI Small Cap Index. For Panel 2 - Institutional holding is as per latest available qtly data (Mar'21/Jun'21) and Analyst coverage is as of 11th July'21; For Panel 3 - holdings data is as of 11th July'21. Correlation data since inception of the fund. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. **Past performance is not a reliable indicator of future results.** The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. CAGR = Compounded annual growth rate. Alpha is defined as the excess return over benchmark.

DSP

Which companies generate wealth? High ROE and Earnings growth companies

- We analysed data from Indian Large cap, Mid cap and Small cap companies over the past decade to understand their return potential
- Historically in the Indian markets, a combination of healthy ROE and high earnings growth has resulted in superior price performance



There is a sizable pool of high-quality companies that have the potential to provide superior returns

Source: Elara Capital, [MOSL Wealth Creation Studies in India]; * companies with an average 10Y RoE > = 16%, used so as to categorize companies within Small Caps; Constituents of Nifty 500 Index as on 30 November 2023 are back tested from the peak of 2008. All returns in INR terms. To understand the table better, we take an example of the third row. We considered all the stocks in the Nifty 500 index, and classified them as Small Cap, Mid Cap and Large Cap based on MSCI definition – please see Appendix. Over the period Jan 2008 market peak to November 2021, we found that 26 companies grew from being Small Caps to Large & Mid Caps, with an average price appreciation of 23.0%, Profit pool increase of 17.7% and an average RoE of 23.8%.

Investment Philosophy



Portfolio Manager: Vinit Sambre

Vinit Sambre heads the equity team at DSP and has been with the firm since 2005.



"Patience, embracing volatility and owning capital efficient businesses run by capable managers for long periods of time is my source of wealth creation"

| Experience | 24 years of investment experience across 4 major market cycles In-depth knowledge of Indian equities, specifically in the small and mid-cap space |
|-------------|--|
| | Successfully delivered on a variety of mandates including concentrated thematic portfolios |
| Style | Buy & Hold Low Turnover Demonstrated capability to identify and back high quality managements / promoters through cycles |
| Recognition | Recipient of several awards during his tenure |

Source: Internal, as of Nov 2023

Investment Idea Generation



- Sources of ideas are many:
- Interactions with 550+ companies a year (including companies outside our coverage)
- 15+ conferences ayear
- Industry experts, supply chain checks
- Sell-side interactions
- Any other source (journals, magazines etc.)

- Daily morning calls
- Weekly all-day team meeting every Wednesday
- Internal screens

Source: Internal

Investment Philosophy – Focus is sustainable long term wealth creation

- Fundamental bottom-up analysis, preferring companies exhibiting:
 - a) Scalability of business
 - b) Identifiable and sustainable moats
 - c) Consistent high Return on Equity over the cost of capital
 - d) Incremental capital allocation in equivalent or better ROE businesses
 - e) Stakeholder awareness and responsible governance



- Long-term investment horizon, turnover ratio ~25% (weight management through cycles).
- Sell Discipline Profitable positions where valuations rise to unjustifiable levels, or positions where investment thesis not unfolding as envisioned.

What we are wary of

- Capital misallocation
- Poor Governance
- Long-term business disruption
- Adverse regulatory changes

Our edge: Temperament, Research capability and eliminating behavioral biases

Source: Internal

Pillars of stock selection

Business

Simple & predictable

Jubilant Foods – Leading QSR player Ramco Cement – Most profitable south based cement player. Supreme Industries – Largest polymer processor

Large & high growth potential sectors Financials, Consumer, Agriculture

Competitive advantage

Supreme Industries – Diversified plastic manufacturer, scale advantage, large geographical distribution and higher value added products. IPCA - Lowest cost manufacturing Ramco Cement – Lowest cost and most efficient cement producer Voltas – Brand & Distribution

Positive Cash Flows & High ROE

5 Year avg ROE of some of our investee companies Supreme Industries (~24%, till FY21) Jubilant Foods(~20%, till FY21)

Businesses at the cusp of a turnaround

Identified companies like Atul Ltd and SRF Ltd early in their cycle which showed: Consistent profit growth Massive turnaround in ROE P/E re rating

Management

Credible & Capable managements

SRF which moved from being a small cap to a mega cap in the last 7 years. Profit Growth – 33% Price Appreciation – 46% Average ROE – 16%

Passion & Ownership of promoters Basic check for all portfolio companies

Past track record Basic check for all portfolio companies

Prudent capital allocation Coromandel International - Superior capital allocation strategy

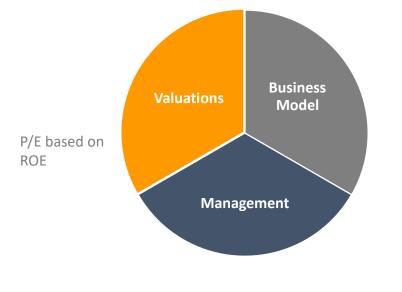
Valuation

Valuation to be looked at in conjunction with strength of business and quality of management

- Bought Symphony at 14 P/E in Dec 2012.
- Company showed earnings growth of over 35% from Q1 FY 14 to Q3 FY 15
- Held the stock as valuations rose from 14x to 90x
- Trimmed position in 2015 as valuations and growth were not in conjunction and fundamentals were marginally declining

Source: Internal, Jarvis, Aug 2023; The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Investment Framework



Tax Rate > 20% Payout Ratio > 15% 3 Yr. Avg. ROE >16% 5 Yr. Avg. EBITDA Growth > 13% 5 Yr. Avg. PAT Growth >13% Margin Increase: EBITDA Growth > Sales Growth

Earnings per share (EPS) Growth variation <100%

Net Debt/EBITDA < 3x

Positive free cash flow yield

Receivables, Inventory & Payable days variation < 30 days

<u>~75% of our portfolio meets</u> <u>these criteria.</u>

The balance ~25% includes companies that we believe are on the cusp of turnarounds and may not satisfy one or more of these criteria today

Quantifying metrics to evaluate the 3 pillars

Source: Internal. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. The data mentioned in this presentation do not constitute any research report/recommendation of the same and the metrics being followed by the DSP Strategy may change in future, Internal, Nov 2021. EBITDA = Earnings before interest ,taxes, depreciation. ROE = Return on Equity

Learnings through time

- 1. Deep analysis of historical business cycles (over 10-15 years), not merely management's future guidance- Atul Ltd
- 2. Bottom up company research is more useful than predicting macro. Cholamandalam Finance
- 3. Temperament Ignoring noise and not reacting to every news
- 4. Contra-cyclical plays use temporary disruption / downcycles to buy good companies. *Infosys / Eicher*
- 5. Significant dispersion within each sectors, active stock picking is important. Eliminating losers is the key. *Bajaj Finance / IB*
- 6. Don't forget learnings from past mistakes, general tendency is to forget them in a bull market. *Stopped fresh inflows into flagship small cap fund in the interest of investors*
- 7. We are working with long term mindset and seek investor with long term capital of over 5 yrs. *Buy & Hold philosophy*

Source: Internal. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Patience

- Simple scalable business
- Large opportunity
- Strong Cash flow, ROCE
- Avoiding noise and not processing each & every information



Source: Internal, The above chart indicates the price point at which we transacted the stock. Green suggests purchase and red suggest sell. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Patience – Temporary disruption is an opportunity

- Use temporary disruption to double down
- Not easy when the stock goes through correction
- Deep understanding of business cycle, fundamentals and management attributes gives us the confidence
- Low impact cost during such period

🔍 Pos 👘 🔍 Mkt Val Time Period 2Y 5Y Max Table Chart Last Price 2.07k Position 2M Position 2.85M 1M 500 2017 2018 2019 2020 2021 2022 Holding Period

Supreme Industries



Gujarat Gas

Dhanuka Agritech



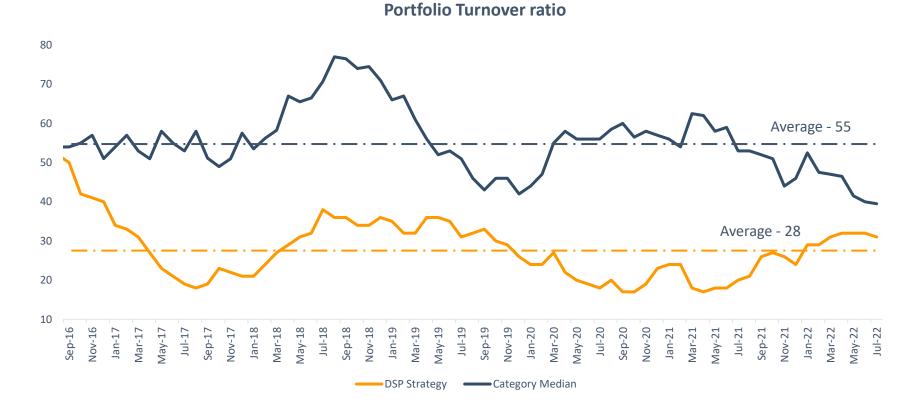
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Sizing

- 1. Driven by conviction, upside and sense of business cycle and valuation cycle
- High conviction, low to medium business cycle, reasonable valuation, long term businesses – 5-7%
- 3. High conviction, low to medium business cycle, high valuation 2-4%
- High conviction, medium to high business cycle, high valuation 1-2% and gradually build during temporary distress.

Buy and hold approach – align with our guidance to investors

 In stock market, money is made by investing in capital efficient businesses for <u>long term – patience</u>



Fund follows BUY & HOLD Approach resulting in lower portfolio turnover ratio vs Peers

Buy & Hold philosophy

- Align holding periods of investee companies with their entire business cycles
- Portfolio sizing depends upon our assessment of how the company ranks on our philosophy.

| TOP 5 GAINERS- LAST ~5 YEARS * | RETURN MULTIPLIER | TOP 5 GAINERS* | RETURN MULTIPLIER | HOLDING PERIOD (YEARS) | PERIOD HELD |
|--------------------------------|----------------------|-----------------------|----------------------|------------------------------|------------------|
| SRF Limited | 7.21x | SRF Limited | 117.64x | 14.91 Years | Mar'07 to Jan'22 |
| Atul Limited | 4.30x | Eicher Motors Limited | 41.58x | 5.1 Years | Mar'09 to Mar'14 |
| IPCA Laboratories | 3.94x | Bajaj Finance Limited | 16.89x | 5.6 Years | Sep'08 to Mar'14 |
| Coromandel International | 2.71x | Bayer Cropscience | 10.68x | 11.5 Years | Sep'08 to Feb'20 |
| Supreme Industries | 2.37x | GRUH Finance Limited | 8.40x | 4.8 Years | Mar'08 to Dec'12 |

Representative Indian mid cap equities portfolio data. Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).



Strong business + quality management = ignore noise, hold, add opportunistically

Source: Internal, as of Aug 2023. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Sell Discipline

Profitable positions where valuations rise to unjustifiable levels

Positions where investment thesis not unfolding as envisioned

Trim / book profits

Cut losses / Sell

Significant deterioration in fundamentals Corporate governance issues Fraud or misrepresentation of facts **Symphony** – In 2015, when the valuation scaled to unprecedented levels and concerns around growth arose due to early monsoons, we trimmed our position marginally to reflect the growth concerns

Navkar Corp – Adverse regulatory changes coincided with high-capacity addition which hurt the return ratios.

| TOP 4 LOSERS * | PRICE DECLINE | HOLDING PERIOD (YEARS) | PERIOD HELD | AVG WGT DURING HOLDING PERIOD | Learnings |
|---------------------------------------|---------------|---------------------------|------------------|--|--|
| Pennar Engineered Building Systems | -79% | 3.2 | Sep'15 to Dec'18 | 0.7% | Capex heavy businesses require clear visibility of growth |
| Titagarh Wagons Ltd | -77% | 2.3 | Mar'11 to Jul'13 | 1.2% | Capex heavy businesses require clear visibility of growth |
| Navkar Corp Ltd | -72% | 2.6 | Mar'16 to Dec'18 | 0.7% | Be watchful about adverse regulatory changes and capital misallocation |
| Indo Count Industries | -66% | 2.2 | Oct'16 to Dec'18 | 0.8% | Fortified our core beliefs of not purely relying on management guidance |

* Representative Indian mid cap equities portfolio data

Source: FactSet. The sector(s)/stock(s)/issuer(s) mentioned in this document do not constitute any recommendation of the same. The representative portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Mistakes - a source of learning.



Source: Internal, as of Nov 2023. The sector(s)/stock(s)/issuer(s)mentioned herein does not constitute any research report/recommendation and our strategy may or may not have any future position in these sector(s)/stock(s)/issuer(s).

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Strategy Characteristics, Performance and Risks



Differentiated from the typical Indian benchmark (MSCI India)

Not our portfolio!



| Stocks | Total Market Cap in USD bn | Weight in MSCI India Index |
|---------------------------|-------------------------------|-------------------------------|
| Reliance Industries | 185.9 | 8.41% |
| ICICI Bank | 77.0 | 5.72% |
| Infosys | 68.2 | 5.48% |
| HDFC | 134.5 | 4.97% |
| TCS | 148.0 | 3.72% |
| Axis Bank | 36.3 | 2.70% |
| Bajaj Finance Ltd | 54.5 | 2.47% |
| Bharti Airtel | 64.2 | 2.47% |
| HUL | 70.1 | 2.47% |
| LARSEN & TOUBRO | 49.4 | 2.44% |
| | | |
| MSCI India Index (top 10) | 10Y Avg ROE | 10Y PAT CAGR |
| | 16.3 | 15.0% |

This is our portfolio!



Source: MSCI, Elara Resarch. Total Market-Cap, data as of 31 October 2023. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. * Trailing ROE and EPS have been provided. For MSCI India Index, excludes ROE for Hindustan Unilever ROE of 95.8% which is an outlier value. Also, top 10 weights have been rebalanced to 100 for the purposes of the portfolio ROE and EPS calculations.



DSP Strategy Characteristics

| Number of Stocks | 53 |
|--|---|
| Cap-wise split (DSP Strategy) | Small Cap – 63.76%, Mid Cap – 23.72%, Large Cap – 6.80%, Cash – 5.73% |
| Portfolio Turnover (last 12m) (DSP Strategy) | 22% |
| Strategy AUM | ~US\$ 1,930mn. |
| Weighted Average Market Cap | ~USD 3.8bn. |
| Active Share | ~93% vs. MSCI India index, ~81% vs Benchmark |

| Metrics (US\$) | 5 Years | Since Inception | Portfolio Metrics* | FY23E | FY24E | FY25E |
|---------------------------------|---------|-----------------|----------------------|--------|-------|-------|
| Return(CAGR) | | | EPS Growth | 7% | 25% | 25% |
| Fund | 12.86% | 11.20% | P/BV | 7.4 | 7.1 | 6.0 |
| Benchmark (MSCI India SmallCap) | 15.67% | 8.07% | P/E (x) | 43.7 | 37.9 | 29.9 |
| | 13.07% | 8.0776 | ROE | 16% | 18% | 20% |
| Volatility % | | | Sector Exposures | | | |
| Fund | 21.25% | 28.95% | FMCG/Reta | il | | 13.8% |
| | | | Financial Service | s | | 13.0% |
| Benchmark (MSCI India SmallCap) | 25.58% | 33.68% | Aut | 0 | | 11.2% |
| | | | Capital Good | | | 11.1% |
| Risk Free Rate (3m US Libor) | | | Pharma/Healthcar | | | 10.7% |
| Risk Flee Rate (Sill 05 Libbl) | 2.17% | 1.53% | Building Materia | | 8.7% | |
| Sharpe Ratio | | | IT/Telecom/Technolog | • | 6.7% | |
| Fund | 0.50 | 0.31 | Consumer Durable | - | 6.6% | |
| | | | Chemica | | 6.3% | |
| Benchmark (MSCI India SmallCap) | 0.52 | 0.18 | Ag | | 5.8% | |
| | | | Oil & Ga | | | |
| Beta | 0.79 | 0.83 | Logistio Materia | | | |
| Tracking Error | 7.40% | 8.38% | Wateria | 5 0.5% | | |

Source: Internal, all returns are net of fees, as of Nov 2023; Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. **Past performance does not predict future returns.** The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. Market-cap split based on MSCI classifications. *The portfolio metrics displayed are estimates of the anticipated development of the portfolio holdings when measured against certain metrics. Some computations may also have extreme values removed from the calculations. These estimates are not intended to be an estimate or representation of future performance of the fund. AUM = Asset Under Management



DSP Midcap Strategy – Liquidity Analysis

| % to Total Mkt Cap | Cur.AuM \$1.77bn | Est.AuM \$2bn | Est.AuM \$2.5bn | Est.AuM \$3bn | Est.AuM \$3.5bn | % to FF Mcap | Cur.AuM \$1.77bn | Est.AuM \$2bn | Est.AuM \$2.5bn | Est.AuM \$3bn | Est.AuM \$3.5bn |
|--------------------------|---------------------|------------------|--------------------|------------------|--------------------|-----------------|---------------------|------------------|--------------------|------------------|--------------------|
| <=1% | 34% | 32% | 25% | 17% | 16% | <=10% | 94% | 91% | 89% | 84% | 84% |
| 1-3 | 60% | 62% | 47% | 53% | 49% | | | | | | |
| 3-5 | 2% | 2% | 21% | 24% | 30% | 10-20 | 2% | 5% | 7% | 11% | 10% |
| 5-7 | | | 2% | 2% | | | | | | | |
| 7-10 | | | | | 2% | >20 | | | 1% | 1% | 2% |
| Total | 96% | 96% | 96% | 96% | 96% | | | | | | |
| | | • | • | | | Total | 96% | 96% | 96% | 96% | 96% |

| Days to Cash | Cur.AuM \$1.77bn | Est.AuM \$2bn | Est.AuM \$2.5bn | Est.AuM \$3bn | Est.AuM \$3.5bn | Days to Liquidity | Cur.AuM \$1.77bn | Est.AuM \$2bn | Est.AuM \$2.5bn | Est.AuM \$3bn | Est.AuM \$3.5bn |
|-----------------|---------------------|------------------|--------------------|------------------|--------------------|----------------------|---------------------|------------------|--------------------|------------------|--------------------|
| 1 day | 14% | 13% | 12% | 11% | 10% | 1 | 5% | 5% | 5% | 5% | 5% |
| 3 days | 30% | 28% | 24% | 21% | 19% | 1-3 | 6% | 6% | 4% | 0% | 0% |
| 10 days | 58% | 54% | 49% | 45% | 41% | 3-10 | 19% | 18% | 15% | 18% | 15% |
| | | | | | | 10-20 | 18% | 11% | 10% | 10% | 10% |
| 20 days | 80% | 76% | 68% | 62% | 58% | 20-40 | 31% | 38% | 37% | 27% | 20% |
| 40 days | 93% | 91% | 88% | 85% | 80% | 40-60 | 13% | 7% | 12% | 18% | 26% |
| 60 days | 97% | 96% | 93% | 91% | 89% | | | | | | |
| ou uays | 37.70 | 5070 | 5570 | 5170 | 0270 | 60-90 | 2% | 8% | 8% | 7% | 7% |
| 90 day | 99% | 98% | 97% | 96% | 94% | >90 | 7% | 7% | 9% | 15% | 17% |
| >90 days | 1% | 2% | 3% | 4% | 6% | Total | 100% | 100% | 100% | 100% | 100% |

Participation rate - 25%, FX Rate - 82.25, Average Volume - Avg Vol D30



DSP Midcap Strategy – Valuation

| No. of Companies | Particulars | Total Weights (%) | P/E - FY25E | P/BV - FY25E | ROE-FY25E | Growth-FY25E |
|---------------------|-------------------------|----------------------|-------------|--------------|-----------|--------------|
| 12 | Less than 15x P/E | 16% | 10.8 | 2.5 | 18.0% | 18.8% |
| 17 | Between 15x and 25x P/E | 33% | 21.3 | 4.6 | 17.9% | 24.0% |
| 27 | Above 25x P/E | 48% | 39.2 | 10.4 | 22.3% | 25.8% |

Source: Bloomberg, Nov 2023

DSP Source: Internal. Past performance may or may not sustain in future.

Large Part of Portfolio consist of category leaders

DSI

These companies are category leaders in the respective segments / sub-segments.

| Company | Segment / Sub-segment |
|---------------------------------|--|
| Atul | Largest in several speciality chemicals |
| Chola investment | Largest CV financier |
| Supreme Industries | Largest plastic pipes player |
| Chambal Fertilizers | Largest private sector Urea player |
| Bata | Largest Footwear company |
| Crompton Consumer | Market leader in electrical consumer |
| Sheela Foam | Largest Mattress & Foam manufacturer |
| Coromandel International | Largest Phosphatic player |
| Phoenix mills | Largest mall operator |
| Tata Chemicals | Largest Soda Ash & Salt manufacturer |
| Jubilant Foods | Largest QSR Player |
| SRF | Largest Refrigerant Gases, Specialty Chemicals, Nylon cord and Poly Films player |
| Kajaria | Largest Tiles manufacturer |
| Polycab | Largest cable player |
| Container Corporation | Largest container rail operator |

Some of these sectors are available only in Small / Mid Market Capitalization

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"Sustainability" emerges as a common word across annual reports in India



Possible risks of investing in small cap companies

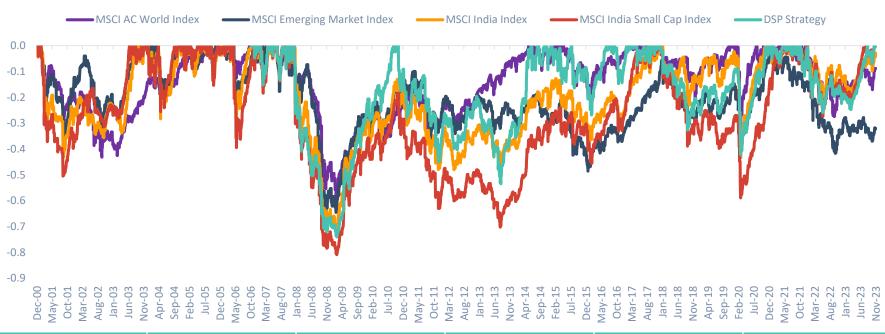
Investing into small cap and mid cap companies could come with a variety of risks such as, but not limited to

| Business model might not scale | Liquidity risk |
|---------------------------------|--------------------------|
| Corporate governance concerns | Key-man (promoter) risk |
| Volatility in returns | Unproven business models |
| Insufficient data on businesses | |

Additional country risks for international investors may also apply such as political risk, currency risk, macro risk, regulatory risk, sovereign risk, economic risk to name a few.

Source: Internal

Maximum drawdowns



A drawdowns analysis suggests that an actively managed India small cap funds is not different from the large & mid cap index...

| <u>Maximum Drawdown</u> | MSCI AC World Index | MSCI Emerging Market Index | MSCI India | MSCI India Small Cap | DSP Strategy* | | |
|-------------------------|---------------------|-------------------------------|------------|----------------------|---------------|--|--|
| Since 2000 | 60% | 66% | 73% | 81% | 74% | | |

Source: Bloomberg, Data from Dec 2000 to Nov 2023. *Data from DSP Strategy from Nov 2006. All figures in USD

Strategy Performance track record

| USD CAGR Performance as on 30 Nov 2023. | 1-Month | 3-Month | 6-Month | YTD | 1-Year | 3-Year | 5-Year | 8-Year | 10-Year | Since Inception |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------------|
| Compared with all UCITS funds focused on India. | 31-Oct-23 | 31-Aug-23 | 31-May-23 | 30-Dec-22 | 30-Nov-22 | 27-Nov-20 | 30-Nov-18 | 30-Nov-15 | 29-Nov-13 | 14-Nov-06 |
| DSP INDIA EQUITY/MIDCAP STRATEGY* | 8.69% | 5.66% | 20.19% | 24.07% | 19.32% | 13.18% | 12.87% | 11.65% | 16.08% | 11.20% |
| Ranking | 2 | 10 | 2 | 2 | 2 | 10 | 4 | 3 | 1 | 2 |
| No of funds | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 37 | 35 | 23 |
| Quartile Position | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Average India focused UCITS returns | 6.43% | 4.37% | 11.88% | 14.64% | 9.67% | 9.96% | 8.59% | 8.11% | 9.78% | 6.58% |
| MSCI India USD | 6.68% | 5.24% | 11.31% | 11.75% | 5.63% | 12.65% | 10.01% | 9.69% | 9.40% | 6.35% |
| MSCI India Small Cap USD | 8.88% | 6.93% | 27.79% | 34.61% | 29.11% | 23.48% | 15.67% | 12.47% | 15.94% | 8.06% |
| Custom 20:80 Composite Index | 8.47% | 6.62% | 24.50% | 29.93% | 24.26% | 21.32% | 14.54% | 11.92% | 14.63% | 7.72% |

Note: *Performance <= 1-year given above is for DSP India Equity Fund (DSPIESU) and for >1yr performance is of Representative Mid Cap Strategy

| CY Performance | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 (from 14th Nov) |
|---------------------------------|----------|--------|--------|-------|--------|-------|-------|-------|-------|--------|-------|--------|-------|--------|--------|-------|-------------------------------|
| DSP Strategy | (11.60%) | 25.84% | 20.54% | 6.9% | -17.7% | 48.8% | 8.6% | 2.4% | 66.8% | -10.0% | 40.5% | -38.7% | 34.9% | 129.2% | -66.4% | 73.5% | 3.7% |
| Ranking | 17 | 16 | 8 | 19 | 54 | 12 | 2 | 10 | 2 | 41 | 2 | 35 | 2 | 2 | 30 | 10 | 28 |
| No of funds | 41 | 42 | 43 | 44 | 63 | 60 | 56 | 55 | 54 | 51 | 49 | 46 | 41 | 39 | 38 | 34 | 32 |
| Quartile Position | 2 | 2 | 1 | 2 | 4 | 1 | 1 | 1 | 1 | 4 | 1 | 4 | 1 | 1 | 4 | 2 | 4 |
| Avg India focused UCITS | (13.39%) | 24.14% | 14.9% | 6.1% | -13.3% | 41.8% | 0.8% | -2.3% | 40.1% | -5.9% | 29.3% | -35.3% | 20.9% | 91.7% | -62.7% | 68.3% | 4.9% |
| MSCI India USD | (7.95%) | 26.23% | 15.6% | 7.6% | -7.3% | 38.8% | -1.4% | -6.1% | 23.9% | -3.8% | 26.0% | -37.2% | 21.0% | 102.8% | -64.6% | 73.1% | 5.1% |
| MSCI India Small Cap USD | (13.43%) | 51.13% | 20.9% | -4.7% | -26.0% | 67.0% | 0.3% | 2.4% | 56.9% | -14.2% | 36.3% | -48.2% | 20.2% | 126.0% | -72.5% | 95.9% | 4.6% |
| Custom 20:80 Composite Index | (12.33%) | 46.15% | 19.9% | -2.2% | -22.2% | 61.3% | 0.0% | 0.7% | 50.3% | -12.1% | 34.2% | -46.0% | 20.3% | 121.3% | -70.9% | 91.3% | 4.7% |

Source: MSCI. Internal, Bloomberg, data as of Nov 2023. DSP Strategy returns are net of fees. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. **Past performance is not a reliable indicator of future results**. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. Alpha is defined as the excess return over benchmark.

ESG / RISK Framework

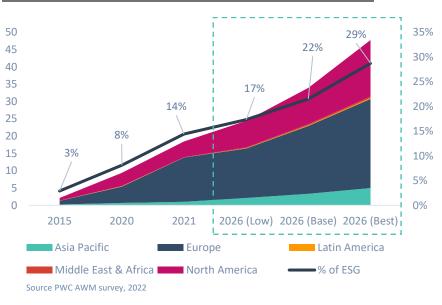


Further information about the sustainability-related aspects of the Fund is available at the following website [Link].

Market sentiments on ESG

Global ESG AuM by region

- ESG will continue to mature while it recalibrates. While we move towards maturity from an ESG process oriented approach to outcomes we observe a shift towards **supporting ESG improvers**.
- Market demand is driving the growing use of alternative data, industry-specialized resourcing, **de-siloing of the ESG function**, forward-focused analytics.
- In investment analysis, accepted and well-demonstrated links to fundamentals are being researched over the re-rating of 'obvious' thematic winners.
- Regulators are **attempting to curb greenwashing** from mislabelling and misuse sustainability claims in financial products by way of scrutiny and new regulations
- Impact confusion associated with ESG products will intensify, there will be even more uncertainty in 2023 about what constitutes "real" impact.







Source PWC AWM survey, 2022

DSP

Responsible Investment

| Our two-pronged Responsible Investment Approach | | | | | | |
|---|--|--|--|--|--|--|
| ESG Integration | Active ownership | | | | | |
| To drive robust ESG integration in our investment process via policies, protocols and procedures. | To drive accountability for adverse impacts amongst portfolio companies through continuous engagement and monitoring. | | | | | |

RI Policy & Engagement Policy

International network & forums



Signatory of:

DSP



https://www.climateaction100.org/whos-involved/investors/

Outreach

- Collaborates with lead investors on CA100+ engagements for three companies in the hard to abate sector.
- Participated in the UNPRI conference, 2022 at Barcelona and a panelist speaker on domestic <u>sustainable palm oil organized by the</u> <u>CRB at Delhi</u>.
- Media articles on <u>ESG & Investment thesis</u>, Climate risk and fiduciary <u>duty</u>
- The investment team including analysts and portfolio managers participate in discussions on ESG topics. Some examples include discussions on sector specific material issues, climate risk, planetary boundaries, energy transitions and food system transitions.

Sources: Industry sources

ESG integration

Two pronged approach

1. **<u>ESG INTEGRATION</u>**: We have a <u>Responsible Investment policy</u> and a ESG Framework guiding our ESG Integration approach.

ESG Framework

- Our internal ESG framework is a risk based analysis template with 45 criteria and 60+ analytical points (qualitative and quantitative) covering E, S & G themes.
- Analysis against our framework is based on a third party view of company performance on each of themes.

Data Sources

 Data providers interpret and aggregate data for each company to come up with headline ESG metrics DSP uses Bloomberg data, corporate documents, news media sources, government and academic data, and supplementary research from Broker reports, Stakeholders Empowerment Services Institutional Investor Advisory Services India Limited (IiAs) Proxy voting.

Building on #InvestForGood

Our Focus areas

- Climate Risk
- Diversity, Equity, & Inclusion
- Innovation

2. <u>ACTIVE OWNERSHIP</u>: Material ESG issues from the internal framework/ MSCI are researched and compiled along with other fundamental parameters and stock recommendations. We are formalizing engagements based on planned engagement milestones. Engagement with companies - CXOs, board members and investors relations teams, including proxy voting.

ESG Investment Process



ESG Framework & Database

The ESG framework is central to our responsible investment approach.

- It comprises of a proprietary risk-opportunity structure consisting of scored criteria and data points. Together, these constitute 45 scored criteria and 60 analytical data points covering the breadth of material environmental, social and governance topics.
- The sustainability criteria described involves collating and analysing data on; stakeholder environmental/social concerns, greenhouse gas emissions profile, long & short term climate targets, forest land, biodiversity, water & wastewater, energy, circular economy, innovation, human rights, decent work, diversity, human capital management, data privacy, product quality, safety, supplier engagement, selling practices and access & affordability etc.
- On governance we research on related party transactions, board & key management personnel (KMP) remuneration, board independence, promoters pledging, audit quality, controversies and credit rating parameters to name a few.

Engagement

Engagement motivations are two-fold; to mitigate risk and generate positive impact. The process has been structured as follows; open dialogue on material ESG criteria >> ask for clarifications/additional information or support the company in understanding the issue at hand >> suggest best practices with targeted and time sensitive outcomes >> in severe cases set up guardrails >> monitor outcomes.

The firm stewardship committee and active voting on company resolutions, with the help of a proxy voting firm are also part of the engagement process.

Engagement Tracking: The Rationale

| Company ISIN | | | | |
|-----------------------|--|--|---|--|
| Macro Economic Sector | Consumer Discreti | 0030/ | | |
| Sector | Consumer Durable | · · | | |
| Industry | Consumer Durable | | | |
| Reporting Frameworks | BRR | | | |
| Report Assured | 0 | | | |
| Analyst Reco | Buy | | | |
| | Score % | Engagement Area | Engagement Theme | GHG emissions reported |
| E | 7 50% | | Carbon footprint, Traceability, | Emission Reduction plan exists |
| s | 6 75% | | | DEI strategy |
| G | 8 89% | | | Gender diversity |
| ESG | 21 68% | | | Innovation strategy |
| | | | | Products services with Environmental or Social objectives |
| | | | | Board Oversight |
| Type of engagement | Meeting | | | |
| Engagement Rationale | The company has a | a focus on providing new | product features using innovation, | with a focus on product safety. The company has obtained |
| | certifications for N | ADF verities from FSC, CAR | B Certification Grade, emission zer | o. It reports 60% of costs are attributed to raw materials. And the |
| | company reports 1 | .5% of its raw material is i | mported. The company does have t | basic/generic disclosure on sustainable raw material sourcing. The |
| | | | | y, and information of biodiversity impact of operations. Based on the |
| | global industry pe | er set, companies with ov | er 50% of assets (2020) based in th | e U.S. or Europe had at least 60% of their products externally certified |
| | to sustainable sou | urcing practices e.g., Fores | t Stewardship Council (FSC) or Prog | ramme for the Endorsement of Forest Certification (PEFC). Currently, th |
| | company has certif | fications for its MDF varie | ties only. The company is lacking q | juantitative disclosure on its carbon footprint, safety metrics, and wat |
| | usage. | | | |
| | - | | or and being dependent on a produ | uct with bio diversity impacts some of the best practices of responsible |
| | operations include | | | |
| | | products on sustainable s | ourcing practices | |
| | 2. Traceability of ra | | / | |
| | | | /fragile or ecologically sensitive a | ireas |
| | - | th regard to land use and | | |
| | loans they have in | | 22. On remuneration, while the rat | by related parties and high managerial remuneration. On related part io seems to be high, financial performance has been good and hence |
| Engagement Outcomes | disclose on its car company only harv the country (Gabor material pricing ris | bon emissions and strate vests plantation timber. It n). Previously, the compan sk, the company highlight | gies on a reduction plan shortly af s exposure to imported timber is co y has had exposure to Myanmar. Th ed normal fluctuation from farmers | strategic material issues to the business. The company plans to fter. Based on the information provided by the IR representative the oncentrated in a single geography due to a structural scheme offered b ne company has recorded a impairment loss for asset in Gabon. On ray s shifting to cash crops, with a favourable ROI. We have requested the tion on sustainable sourcing of products, traceability and biodiversity |
| Engagement Milestones | · · · · · · · · · · · · · · · · · · · | d the company to conside iodiversity impacts. | r reporting data on raw material in | nport exposure, certification on sustainable sourcing of products, |
| | TBC | | | |
| Next steps | | | | |

Engagement Tracking: Collaboration & Next Steps

Engagement on key aspects of ESG

: c 🛛 💥 Ghosh, Abhishek (India); 🔲 Singhania, Rohit (India); 💥 Sambre, Vinit (India); 💥 Aiya, Nilesh (India); 🔲 Kothari, Jay (India); 💥 Gandhi, Bhavin (India)

i This message was sent with High importance.

As active investors in India, we firmly believe ESG is an important aspect in building sustainable and scalable businesses of the future. DSP Investment Managers is a signatory to the <u>UNPRI</u> and we have formally adopted a <u>Responsible Investment</u> policy. As long-term investors, DSPIM engages in a dialogue with companies. We believe that our long-term success and contribution to sustainable development depend on our engagement and active monitoring of the companies invested in. On behalf of our clients, we have an interest in understanding the corporate governance and sustainability framework of the companies in addition to their operation and strategy.

We use engagement interactions to facilitate an open dialogue, with targeted and time sensitive outcomes that better inform our investment decisions. We realised that issues highlighted by third party agencies do not take business realities and complexities into account while following their "template based" approach to ESG rating. Hence, we have a dedicated team looking at various as aspects of ESG. The ESG team works closely with sector experts to arrive at issues that we believe are key to responsible investing. We have conducted detailed research on Century Ply board and we have identified two key issues on which we would appreciate additional information from your end.

Raw material sourcing, traceability and certification: Raw material sourcing practices are a material issue to the sector. I appreciate you mentioned the company sources 100% plantation timber. Can you please elaborate on the same and provide the following;

- Certifications: Data on the number of products and types of certification on sustainable sourcing
- Traceability: Data on 15% (timber logs and veneer) imported raw material (the geographies and quantities)
- Insight on future raw material sourcing strategies

Something to consider on the regulation front is that recently a group of 27 countries including Gabon are part of a voluntary partnership, Forest and Climate Leaders' Partnership (FCLP), to reverse forest loss and land degradation by 2030. Similarly, Gabon's government declared to have all forest concessions to be Forest Stewardship Council (FSC) certified by 2022 (or maybe delayed to 2025).

GHG emissions: Can you please provide the GHG emission profile of the company including both, operational and supply chain emissions? I appreciate your communication on GHG emissions and emission reduction plans being on the agenda for FY2023-24. I suggest preparing to respond to the Carbon Disclosure Project (CDP) questionnaire, which is a best practice. It is a comprehensive exercise which can help with planning on actions to improve sustainability.

Please keep me posted when you have more insight and direction on your collaboration with the ESG consultant you plan to onboard. I would be happy to connect.

Thank you

Best, Chaitra Nayak, ESG Analyst - Investments

Sceptical/ Forensic Analysis

We manage risks by rigorous forensic research (refer to the detailed framework at the end) on investee companies.

We aim to identify and mostly avoid companies which depict below characteristics:

- 1. Poor earnings quality, aggressive accounting and consistently overstating earnings
- 2. Manipulated cash flows which mask the real picture
- 3. Bad capital allocation and high Balance sheet (BS) risk
- 4. Poor Board, Governance and Promoter background/ quality



Ultimate objective:

Value of accident avoided is almost always underappreciated until one occurs. By having a specialist in the team, we aim to increase our rigor on forensic research part and avoid most accidents instead of being part of them.

Indicative Forensic Analysis Framework

The Fund will follow a focused, disciplined, and multi-staged investment diligence and decision-making process which takes into account a consideration of some or all of the following factors, such as the indicative forensic analysis framework below, conducted by the Skeptical Analyst.

| | Area | Checks |
|--------------------|--|--|
| | | Aggressive accounting policies/ structuring |
| | | Cost capitalisation/ deferral |
| | | Tax structuring |
| | Earnings quality | Non - core / other income dependency |
| | | Varying costs movements, frequent one-offs |
| | | Employee cost, provident fund, Employee Stock Options (ESOPs), depreciation checks |
| iτγ | | Intersegment accounting/ unallocables |
| accounting quality | | Earning to cash conversion |
| dr | | Disguised debt (acceptances) & Vendor financing |
| ng | | Working capital days trend (Payable days high) |
| nti | Cash flows & working capital quality | Operating expenditure ("Opex") v capital expenditure (Capex") payables |
| no | Cash hows & working capital quality | Receivable factoring / Off Balance Sheet structuring |
| Ŭ | | Cash flow source and utilisation |
| | | Capex to Gross/ Net block |
| als | | Dividend without cash flows |
| Financials/ | | Profit to networth accretion |
| Jar | | M&A, Intangibles, accounting tricks |
| E | | Inter corporate deposits/ loans/ advances |
| | | Unhedged currency risk |
| | Balance sheet risk, Capital allocation | Leverage - actual vs reported |
| | | Unexplained high cash levels/ current account balances |
| | | Contingencies/ commitments/ liabilities |
| | | Investments in Subsidiaries, Joint Ventures/ impairments/ Capital allocation |
| | | Revaluations/ write offs and RoE/RoCE impact |
| | | Related party transactions (reported, unreported), Brand ownership, etc |
| > | | Key Management Personnel remuneration vs Profits, Conflict of interests |
| lit | | Pledging, group leverage, shareholding structure |
| na | Board, Governance and promoter quality | Auditors quality, fees and internal auditors |
| tq | | Independent directors strength and skill set |
| en | | Frequent Board/ management changes |
| E E | | Credit rating trends |
| Management quality | | Non-financial source, media articles/ red flags |
| an | | PEPs (political links), AML/ FATF sanctions |
| Σ | Forensic/AML/Offshore links and other checks | Offshore links |
| | | Goods & Services Tax / tax / provident fund non compliance, penalties |
| | | Criminal/ civil litigation history |

Source: Internal

Investment Risk Management at DSP

Portfolio Risk Monitoring

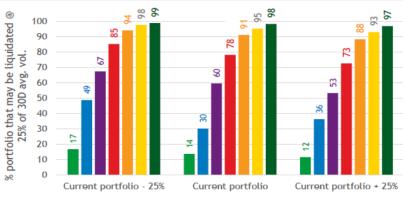
- Independent Risk & Quantitative Analysis team (RQA)
- Regular Risk meetings to "Hold a Mirror" to portfolio risk
- Macro stress testing

Stock level contribution to risk

Predicted vs delivered volatility & beta

Tactical indicators for monitoring reversal risks

- Sector & style exposure & returns monitoring, market trends
- Tolerance limits for stop losses and drawdown



Indicative: It takes ~10 days to liquidate 60% of the DSP Strategy portfolio



Current portfolio +/-25% refers to the assets (AUM) in the strategy increased or decreased by 25%, as two alternative scenarios, to depict how liquidity of the portfolio could change under these new AUMs



Position Level Monitoring

- Constant review of performance: large winners / losers
- Constant monitoring of investment thesis with research team

Factor risk breakdown of portfolio, including NAV at risk analytics

Since 01st Jan 2008

Source: Internal; Note: Investment process is subject to change. Charts / Tables depicted are purely illustrative in nature. The above information is only for illustration purpose and should not be construed as recommendation of the stocks. To explain the worst-3-day-drawdown table, the first row represents the biggest redemption ever seen by the fund, in a consecutive-3-day period, which in this case was about 4.16% of AUM and occurred on 7th Jan 2013. AUM = Asset Under Management

Fund Terms and Structure



Fund Terms

Objective*: The DSP India Equity Fund (the "Fund") aims to achieve long term capital appreciation from a portfolio that is substantially constituted of equity and equity related securities of mid cap and small cap companies.

Investment philosophy : Bottom-up approach to stock picking.

Universe: It is anticipated that the Fund will invest across the entire range of capitalizations (across large cap, mid cap and small cap), however there will be a focus on mid cap and small cap companies. The Fund is actively managed in reference to a composite index consisting of MSCI INDIA INDEX (20% proportion) and MSCI INDIA SMALL CAP INDEX (80% proportion) (the "Index"), by virtue of the fact that it uses the Index for performance comparison purposes. However, the Index is not used to define the portfolio composition of the Fund and the Fund may be wholly invested in securities which are not constituents of the Index."

Diversified: Typically portfolio of ~50 stocks across market capitalization

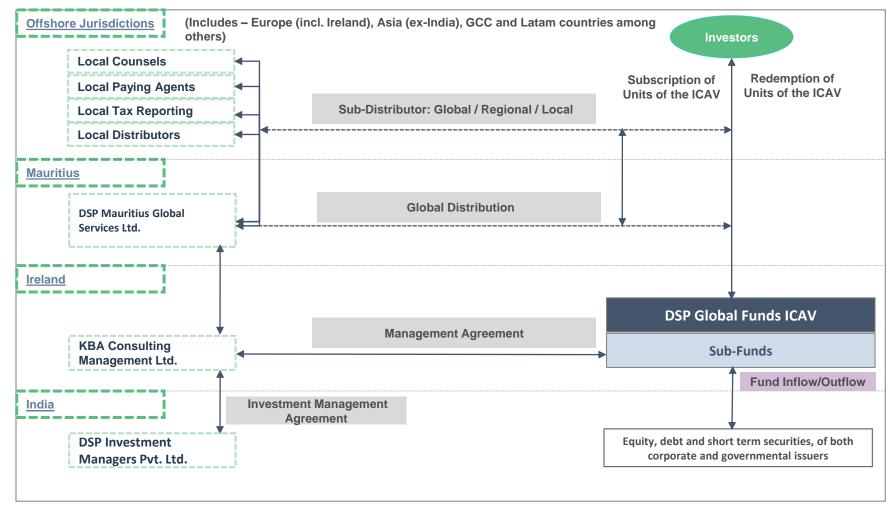
Risk management: Governed by a robust risk framework; No leverage;

| Fund Structure | DSP India Equity Fund is a compartment of DSP Global Funds ICAV, an umbrella UCITS V compliant ICAV |
|----------------------------------|--|
| Share class | Seed Class |
| ISIN code | IE00BK0WZ337 |
| Investment manager | DSP Investment Managers India Pvt. Ltd. |
| Domicile | Ireland |
| Inception Date | 15 March 2021 |
| Reference Currency | USD |
| Dealing and Valuation | Daily |
| Administrator | HSBC Securities Services (Ireland) DAC |
| Depository Services | Depositary – HSBC France, Dublin Branch |
| Management Company | KBA Consulting Management Limited |
| | (i) 0.70% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is up to \$150 million; or |
| Seed Share Class – Total Fee and | (ii) 0.60% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than |
| Operating Expenses | \$150 million and up to \$300 million; or |
| | (iii) 0.40% of the Net Asset Value of the Seed Class when the Net Asset Value of the Fund is greater than |
| | \$300 million |
| Other fees | As set out in the Prospectus |

Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy. The fees and charges paid by the Fund will reduce the return on your investment. Certain costs paid by the Fund will be charged in specific currency and exchange rate fluctuations may cause these costs to increase or decrease when converted into local currency of the investor. Source: Internal; *There is no guarantee that the fund will achieve its objective.

DSP Global Funds ICAV: Structure

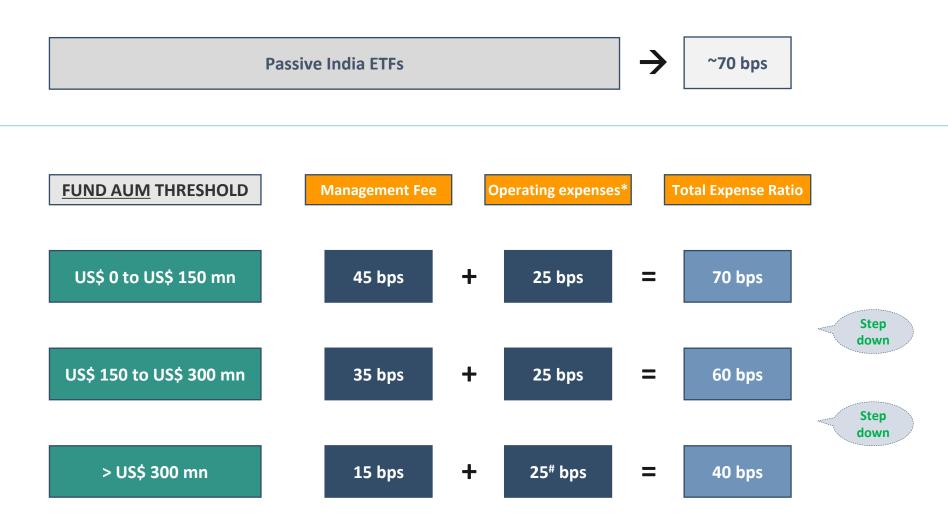
DSP GLOBAL FUNDS ICAV - An umbrella type Irish collective asset-management vehicle with segregated liability between Funds



Note: The Fund's Net Asset Value may have an elevated volatility due to its investment policy.

Source: Internal; *There is no guarantee that the fund will achieve its objective.

Seed share class - Pricing



* Operating expenses are capped at 25 bps, irrespective of AUM.

Operating expenses can reduce over time with economies of scale.

Bps = Basis points. AUM = Asset Under Management

Other fees: As set out in the Prospectus, if any

Appendix



Market-cap Classification: SEBI versus MSCI

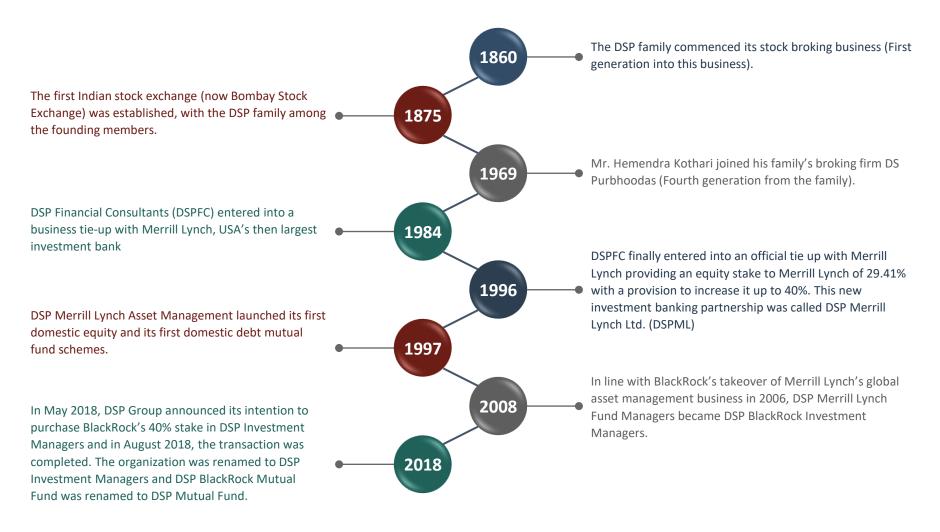
| SEBI class | ification | | MSCI class | ification | |
|------------|--|--------|----------------------------------|--|-----------------------------------|
| Large Caps | # 1 rank by TMC # 100 rank by TMC | | MSCI Large Caps MSCI Mid Caps | # 1 rank by FFMC # 62 rank by FFMC # 63 rank by FFMC # 114 rank by FFMC # 115 rank by FFMC | SEBI-MSCI Potential Overlap |
| Mid Caps | # 101 rank by TMC # 250 rank by TMC | - | MSCI Small Caps | | |
| Small Caps | # 251 rank by TMC | - - | | # 521 rank by FFMC | |

Source: MSCI, SEBI, as of Nov 2023. SEBI is Securities and Exchange Board of India, the Indian securities market regulator. TMC = Total Market Cap, FFMC = Free Float Market-Cap. Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index.



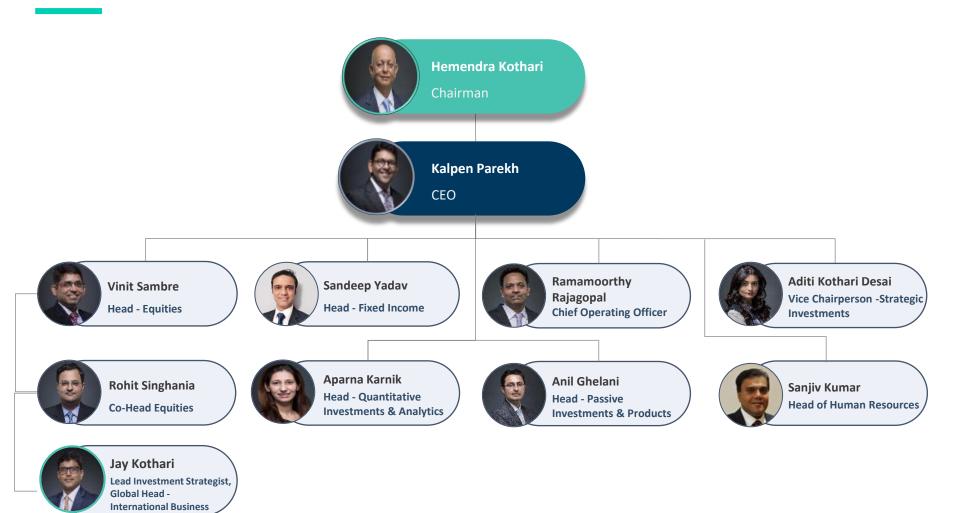
Evolution of DSP

The DSP Group, headed by Mr. Hemendra Kothari is one of India's oldest financial services firms having commenced its stock broking business in the 1860's



Source: Internal

DSP Organization Structure - Senior Management



Source: Internal

Incentives aligned to investment objectives

| Factors driving performance - Analysts | Share |
|--|-------|
| Model Portfolio outperformance | []% |
| Research process - Fundamental attributes - Thesis, Extent of variation on chosen fundamental parameters | []% |

| Factors driving performance –Portfolio Mangers | Share |
|--|-------|
| Fund performance vs. Benchmark 3Y and 1Y (rolling returns) | []% |
| Research process and adherence to framework | []% |

Source: Internal; Actual allocations to each factor may be discussed over a call.

Offshoring/Manufacturing : The office and factory to the world

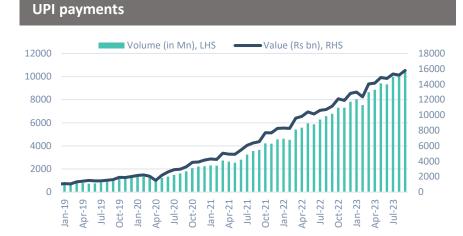
PLI should garner cumulative capex of ~USD 60 billion over next 4-5 years and could fast-track the capex plans of private sector by at least two years

| Category | Overall PLI Incentive committed (Rs. Bn) | Committed/ Likely Investment/ Capex (Rs. Bn) | Asset Turnover (x) | Incremental Revenue over 5-year period (Rs. tn) | Employment (Direct + Indirect) | Duration | Companies | | |
|---------------------------------|---|---|-----------------------|--|--------------------------------------|------------|--|--------------------------------------|---|
| | | | | | | | Samsung, Foxconn Hon Hai, Rising Star, Wistron and | | Category |
| Mobiles | 410 | 110 | ~25x | 10.5 | 5,00,000 | FY22-FY27 | Pegatron. Lava, Bhagwati (Micromax), Padget Electronics, UTL Neolyncs and Optiemus Electronics. | | Mobiles |
| Pharma | 150 | 100 | _ | | | | Aurobindo Pharma Group, Hetero Group, Karnataka | | Pharma - Bulk Drugs & API |
| Pharma – API/KSM | 63 | 54 | | | | | Antibiotics and Pharmaceuticals Limited, Kinvan Pvt. Ltd, Natural Biogenex | | Pharma - Medical Devices |
| | | | ~3x | 2.9 | 1,00,000 | FY21-FY29 | Siemens Healthcare, Wipro GE healthcare, BPL Medical | | IT Hardware |
| Pharma - Medical Devices | 28 | 9 | | | | | Technologies, Nipro India Corporation, Sahajanand Medical | PLI manufacturing commenced/ | White Goods & LED |
| 2011000 | | | | | | | Technologies, Integris Health, Poly Medicure. | Awarded | Solar PV |
| | | | | | | | 42 firms, including Daikin, Panasonic, Syska and Havells, with committed investment of Rs. 46bn have been provisionally | | Telecom |
| White Goods & LED | 62 | 79 | 3-4x | 1.7 | 4,00,000 | FY22-FY27 | selected as beneficiaries under the production linked | | = Food |
| | | | | | | | incentive (PLI) scheme for the white goods sector. | | Automobile & Auto Components |
| Solar PV | 45 | 175 | ~4x | 3.5 | 1,50,000 | 5 years | Jindal India Solar, Shirdi Sai Electricals, Reliance & Adani Infrastructure have emerged as the lowest bidders for the PLI | | Speciality Steel |
| | | | | | | | scheme for solar PV manufacturing | | Textiles |
| Telecom | 122 | 30 | ~20x | 2.4 | 40,000 | FY22-FY27 | Nokia India, HFCL, Dixon Technologies, Flextronics, Foxconn, Coral Telecom, VVDN Technologies, Akashastha Technologies, | PLI awarding currently in process | EV Battery |
| relecom | 122 | 50 | 208 | 2.4 | 40,000 | F122=F127 | and GS India | , | Semiconductor |
| Food | 109 | 61 | ~4-5x | 1.2 | 2,47,730 | FY22-FY27 | 60 companies including Amul, ITC, HUL, Britannia Industries, Parle Agro, Tata Consumer Products and Nestle | | |
| Automobile & Auto Components | 260 | 425 | ~4-5x | 2.3 | 7,50,000 | FY23-FY28 | Hyundai Motor India, Suzuki Motor Gujarat, Ashok Leyland, Mahindra & Mahindra (M&M), Hero MotoCorp, Bajaj Auto, Ola Electric Technologies have been approved for the Production Linked Incentive (PLI) Scheme for the automobile sectors. | | |
| IT Hardware | 50 | 24 | ~20x | 3.3 | 1,50,000 | FY21-FY25 | Applicants are Dell, ICT (Wistron), Flextronics, Rising Stars Hi- Tech (Foxconn), and Lava. They include Dixon, Infopower (JV of Sahasra and MITAC), Bhagwati (Micromax), Syrma, Orbic, Neolync, Optiemus, Netweb, VVDN, Smile Electronics, Panache Digilife, HLBS, RDP Workstations, and Coconics | | |
| Speciality Steel | 63 | 400 | ~1x | 2.0 | 5,25,000 | FY23-FY28 | • NA | | |
| Textile | 107 | 190 | ~3x | 3.0 | 7,50,000 | FY23-FY28* | • NA | | |
| EV Battery | 181 | 450 | ~1x | ~2.2 | - | FY23-FY28 | Participation from 10 companies — Reliance New Energy Solar (RLL subsidiary), Hyundai Global Motors, Ola Electric, Mahindra & Mahindra, Larsen & Toubro, Amara Raja Batteries, Exide Industries, Rajesh Exports, India Power Corporation, and Lucas-TVS | | |
| Semiconductor | 760 | 2300 | ~0.4x | ~4.6 | 1,35,000 | FY23-FY27 | Vedanta, Foxconn to form JV to bid for PLI | | |
| Total | 2,410 | 4,407 | | 39.6 | 37,47,730 | | | | |

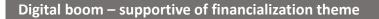
India's export market share to almost double to 4.5% by 2031

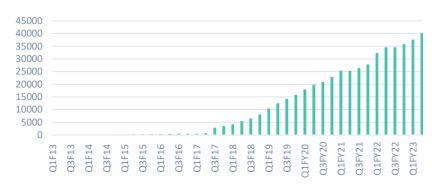
DSP Source: CEIC, Morgan Stanley Research forecasts

Digitalization: India Stack (UPI, ONDC, OCEN) enabling Inclusive growth



Source: NPCI, UBS

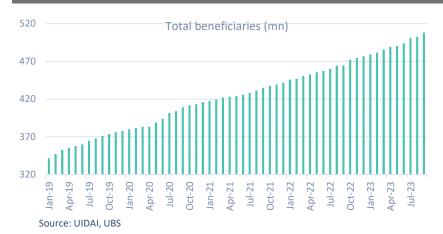




Data volume ('000 TB)

Source: TRAI, UBS

DSP



Jan Dhan bank accounts (mn) driving financial penetration

Source: World Bank, UBS

Digital transformation at population scale

Strictly For Use By Intended Recipients Only

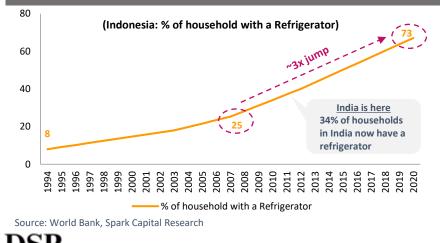
India's consumer story at an inflection point as it crosses \$2000 per capita income mark

#1: India has crossed the \$2,000 per capita income mark – which has been an inflection point for non-linear jump in discretionary spend in other countries

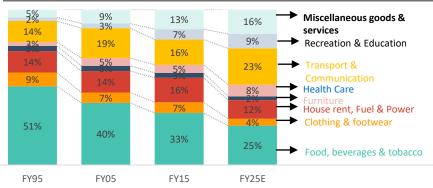


Source: Gol, Spark Capital Research

#3: Sharp jump in consumer durable penetration from Indonesia; Penetration of durable products rises very sharply once a country crosses a \$2000 per capita mark

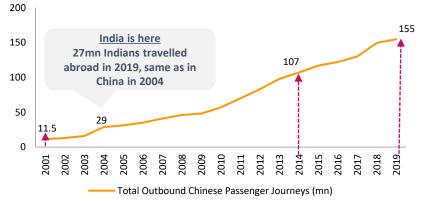


#2: Discretionary spending rises as increase in income level drives households to shift their focus from providing only the basic necessities to discretionary spending



Source: CSO, Spark Capital Research Transport includes purchasing a car, 2-Wheelers etc.

#4: Outbound travel from China jumped nearly 10x by 2014 from 11.5mn in 2001



Source: World Bank, Spark Capital Research

Energy Transition: India's energy transformation

| Exajoules | 2021 | 2031E | Investment, \$bn |
|-------------------------------|------|-------|------------------|
| Oil | 8.5 | 10.9 | |
| Gas | 2.2 | 3.9 | 126 |
| Electricity | 20.3 | 39.5 | 429 |
| Solar Manufacturing Equipment | | | 10 |
| Hydrogen | 1 | 1.9 | 70 |
| Electric Vehicles | | | 86 |
| Ethanol | 0.5 | 1.3 | 5 |
| Total | 32.5 | 57.5 | 726 |

2021 Energy Consumption per Capita(GJ) 215 215 37GJ in F32 59 25 30

China

EU

Russia

US

Meeting Incremental Energy Demands through Renewables

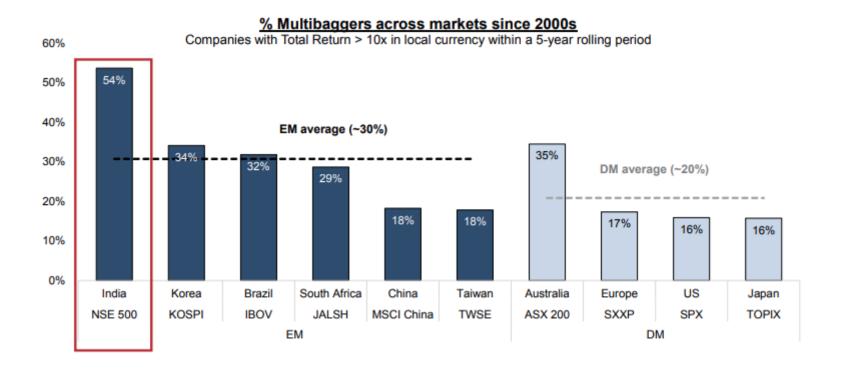
India

Indonesia

Brazil

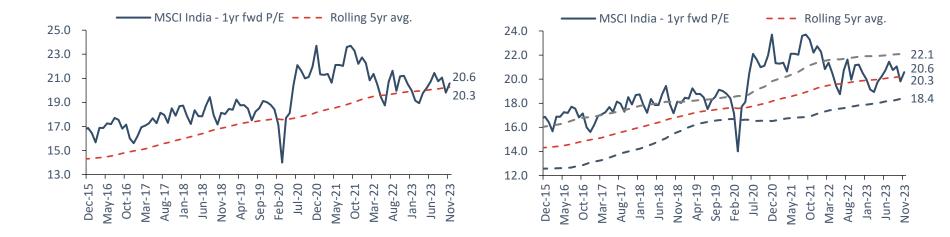
Source: CEIC, Morgan Stanley Research forecasts

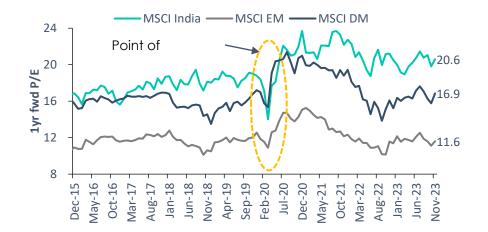
Source of Multibaggers: ~54% of NSE 500 stocks have generated over 10x returns

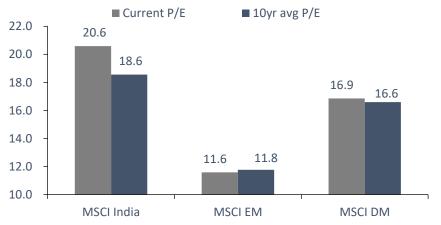


More than half (54%) of NSE 500 stocks have generated over 10x returns within a 5-year rolling period since 2000, the largest proportion of multibaggers among 10 major markets globally

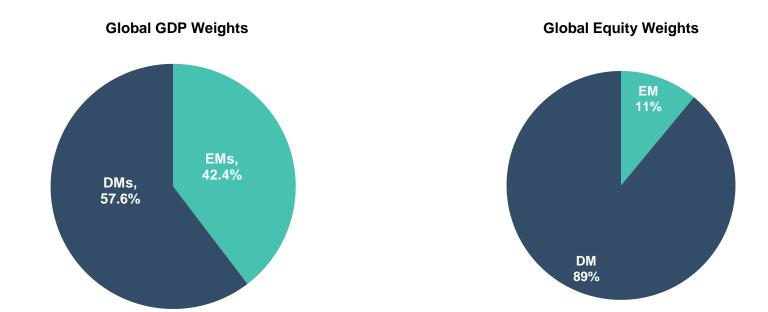
India Valuations: At averages, focus on earnings







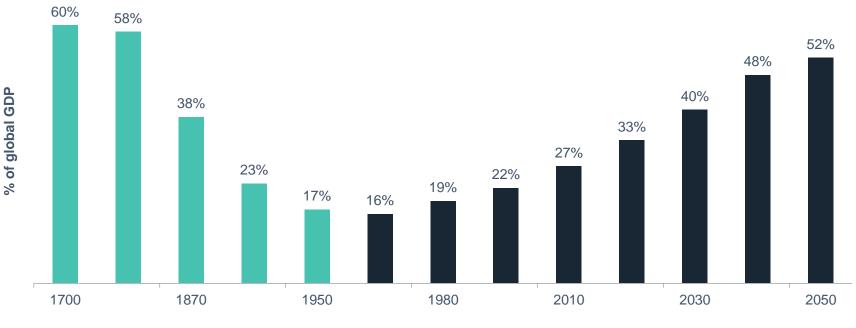
EMs under-represented in Global Equities compared to Global GDP



Source: IMF, World Economic Outlook Database, Morgan Stanley Research, Aug 2023; *DM = Developed Market, EM = Emerging Market.



Asia's Share in World GDP is steadily rising



Year

Source: ADB, Morgan Stanley Research



India – Among the fastest growing large economies in the world*

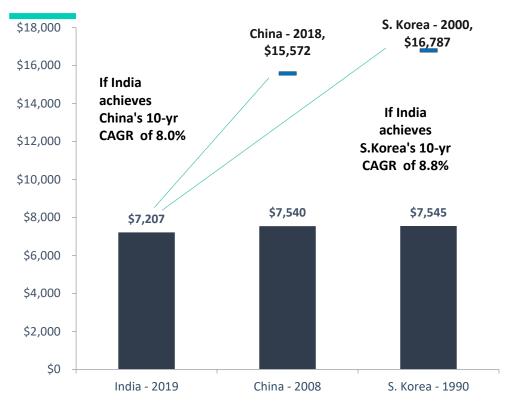


| | ACWI World | US | Europe | Japan | UK | China | India | Brazil | Australia | MSCI EM |
|-----|------------|-------|--------|-------|------|-------|-------|--------|-----------|---------|
| 10Y | 7.6% | 11.1% | 3.9% | 4.6% | 2.3% | 0.7% | 9.4% | 1.7% | 3.8% | 2.1% |
| 15Y | 10.1% | 13.1% | 7.1% | 6.1% | 6.3% | 5.3% | 11.1% | 4.7% | 8.9% | 6.8% |
| 20Y | 7.6% | 9.1% | 5.9% | 4.7% | 4.9% | 7.4% | 10.8% | 9.0% | 7.9% | 7.0% |

| CAGR | 10Y | 15Y | 20Y |
|--------------|-------|-------|-------|
| USDINR Cross | -2.9% | -3.4% | -2.9% |

Source: Morgan Stanley Research, as of 30 November, 2023. * Large economy refers to economies above US\$ 1.5 trillion in GDP.

Is sustained 9 - 10% nominal GDP growth for a large economy even possible?



Per-capita GDP (PPP)

- China/South Korea grew per capita GDP at 8.0% / 8.8%, respectively, for 10 years from levels <u>similar to India's</u> **US\$7,207** PPP adjusted 2018 per capita GDP.
- To convert to nominal GDP growth, we factor 1.5% population growth (assumed).
- So 9 to 10% nominal GDP growth is certainly possible, over a 10 year period or longer.

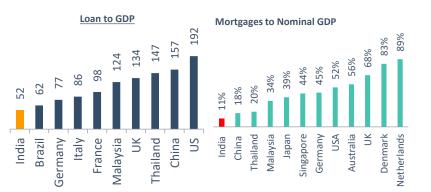
Source: Goldman Sachs Global investment Research



India: Structural, not tactical

Banking, Insurance, Loans, mortgages, mutual funds all underpenetrated

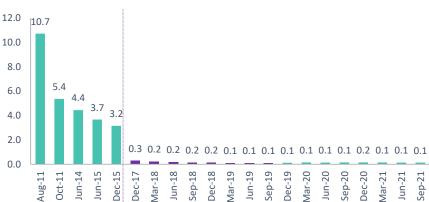
| Population | 1,380 mn | MF Accounts | 120.2 mn |
|---------------|----------|----------------|----------|
| Bank Accounts | 1,571 mn | Demat Accounts | 77.2 mn |

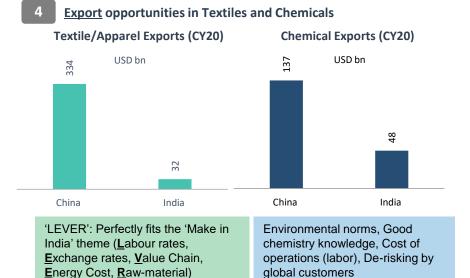


Tremendous runway for infrastructure growth

- HIGHWAYS only 2.3% of network, 64.5% of traffic 1.
- PORTS ~224 ports versus China's ~2400 as of CY20 2.
- AIRPORTS ~137 airports versus China's ~241 as of CY20 3.
- RAILWAYS freight: 23.6 kmph; passengers: 50 kmph 4.
- 5. POWER - 25% T&D losses
- 6. HOUSING affordable housing schemes targeting 29mn households by 2022, across rural and urban areas

Falling data costs boosting consumption (US\$/GB) Pre - Jio Post - Jio



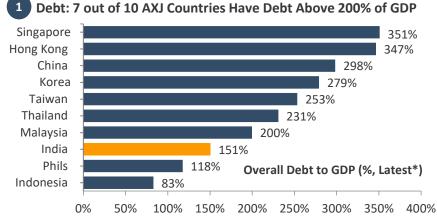


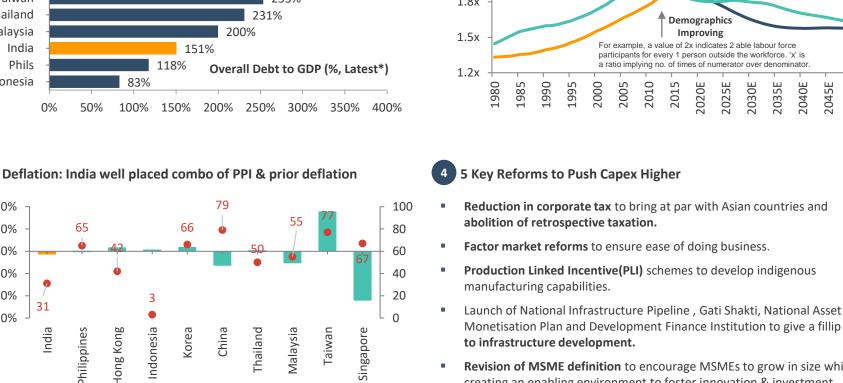
global customers

Source - Spark Capital Research,

2

India Well Positioned on 3Ds: Debt, Demographics and Deflation





PPI YoY% (Latest), LS Months of Deflation, RS Revision of MSME definition to encourage MSMEs to grow in size while creating an enabling environment to foster innovation & investment.

Source: Morgan Stanley (Panels 1, 2 and 3), DSPIM (Panel 4).. There is no guarantee that any forecast make will come to pass. For Panel 1, *Data as of 1Q23. For Panel 3, *Latest as of Jul-19 for Malaysia, Sep-19 Philippines, Feb-20 for Thailand, Jun-20 for Indonesia and Aug-23 for others.

8.0%

4.0%

0.0%

-4.0%

-8.0%

-12.0%

Demographics: Working age population improving in India Age Dependency Ratio (%) 2.4x World ex India India 2.1x 1.8x Demographics Improving For example, a value of 2x indicates 2 able labour force participants for every 1 person outside the workforce. 'x' is

2000

2005 2010

a ratio implying no. of times of numerator over denominator.

2020E 2025E

2015

2030E 2035E 2040E 2045E 2050E

Why should one consider a direct India exposure? (i.e. not via EM)

India expected to be 3rd largest economy in ten years

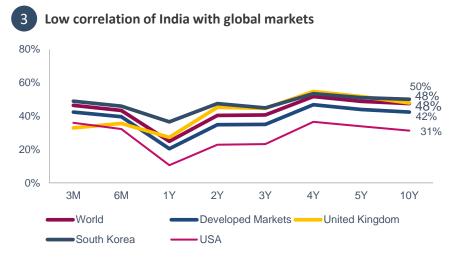


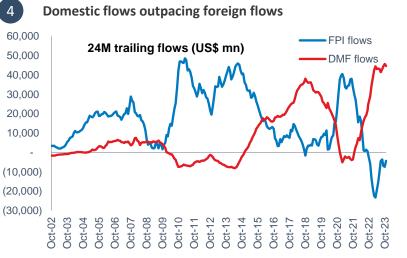
Low representation in global indices

| MSCI All Country World Index | | | | |
|------------------------------|---------|--|--|--|
| Country | Holding | | | |
| USA | 62.6% | | | |
| Japan | 5.5% | | | |
| UK | 3.6% | | | |
| France | 2.9% | | | |
| Canada | 2.8% | | | |
| Germany | 2.1% | | | |
| India | 1.8% | | | |
| South Korea | 1.3% | | | |
| Others | 17.5% | | | |

| MSCI Emerging Markets Index | | | | |
|-----------------------------|---------|--|--|--|
| Country | Holding | | | |
| China | 27.5% | | | |
| India | 16.9% | | | |
| Taiwan | 15.7% | | | |
| South Korea | 12.4% | | | |
| Others | 9.5% | | | |
| Brazil | 5.7% | | | |

India is only 1.5% of MSCI ACWI, but contributes ~3% to world GDP and market-cap.





Source: Morgan Stanley, as on 6 December 2023 (World – MSCI All Country World Index, DM – MSCI The World index; USA – MSCI USA; UK- MSCI United Kingdom). MSCI India index data based on total returns with dividend reinvestment. It is not possible to invest directly in an index. For Panel 4, FPI is Foreign Portfolio Investors registered with Securities and Exchange Board of India (SEBI), DMF is Domestic Mutual Funds.



India - Well-diversified across sectors

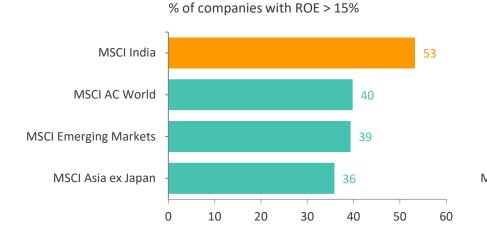
| MSCI Sectors | India | China | Korea | Taiwan | Hong Kong | Singapore | Malaysia | Indonesia | Australia |
|------------------------|-------|-------|-------|--------|-----------|-----------|----------|-----------|-----------|
| Energy | 13% | 3% | 2% | 0% | 0% | 0% | 4% | 5% | 6% |
| Materials | 9% | 4% | 9% | 6% | 0% | 0% | 9% | 8% | 23% |
| Industrials | 6% | 6% | 9% | 3% | 13% | 10% | 6% | 0% | 5% |
| Consumer Discr | 9% | 30% | 9% | 2% | 6% | 2% | 5% | 6% | 6% |
| Consumer Staples | 9% | 6% | 3% | 2% | 2% | 3% | 13% | 10% | 5% |
| Financials | 25% | 16% | 9% | 14% | 48% | 51% | 41% | 57% | 34% |
| Health Care | 5% | 6% | 6% | 0% | 0% | 0% | 4% | 2% | 11% |
| Information Technology | 15% | 6% | 46% | 69% | 0% | 2% | 2% | 0% | 2% |
| Communication Services | 3% | 17% | 7% | 2% | 1% | 17% | 8% | 12% | 2% |
| Utilities | 6% | 3% | 1% | 0% | 8% | 0% | 9% | 0% | 2% |
| Real Estate | 1% | 4% | 0% | 0% | 21% | 16% | 0% | 0% | 6% |
| Top 2 Sector Weights | 40.3% | 47.5% | 55.3% | 83.6% | 69.1% | 68.5% | 54.0% | 68.4% | 57.0% |

India is well diversified across sectors

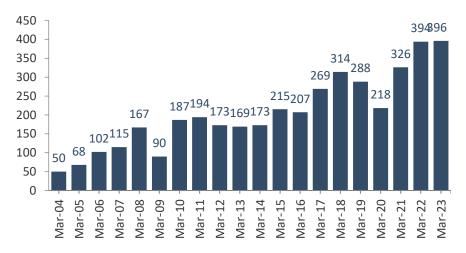
As on 6 December 2023 | Source: Morgan Stanley. Based on MSCI Indices

Indices are unmanaged and used for illustrative purposes only and are not intended to be indicative of any fund's performance. It is not possible to invest directly in an index. Past performance is not a reliable indicator of future results

Indian companies are competitively placed with respect to the world

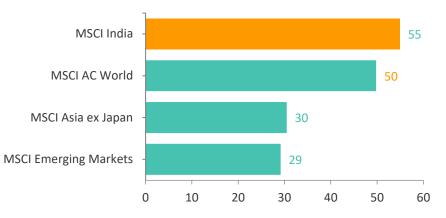


No. of billion dollar companies in India, in terms of market-cap

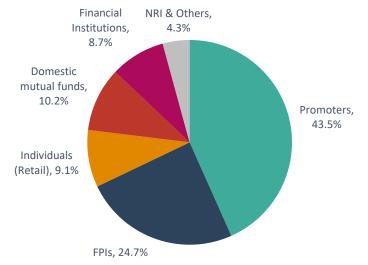


Source: *Morgan Stanley Research, Oct 2023

% of companies with mcap > US\$ 10bn

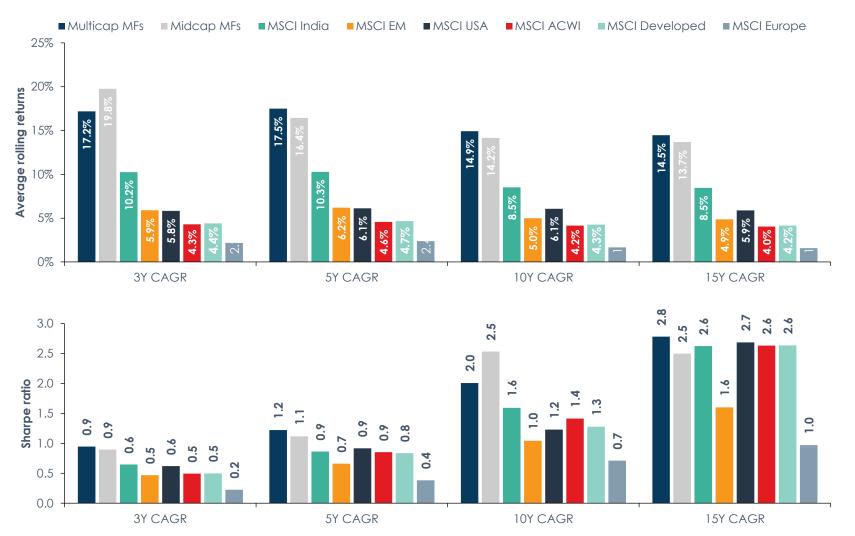


Ownership (Top – 75 Companies)



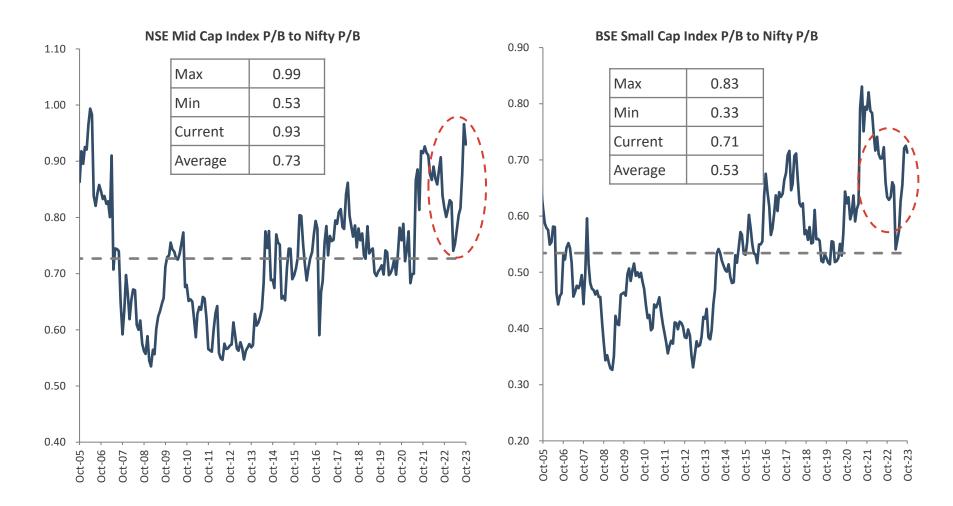
Promoter group holding has decreased from 54% in 2007 to 44% in 2023*

Active managers have consistently outperformed passive



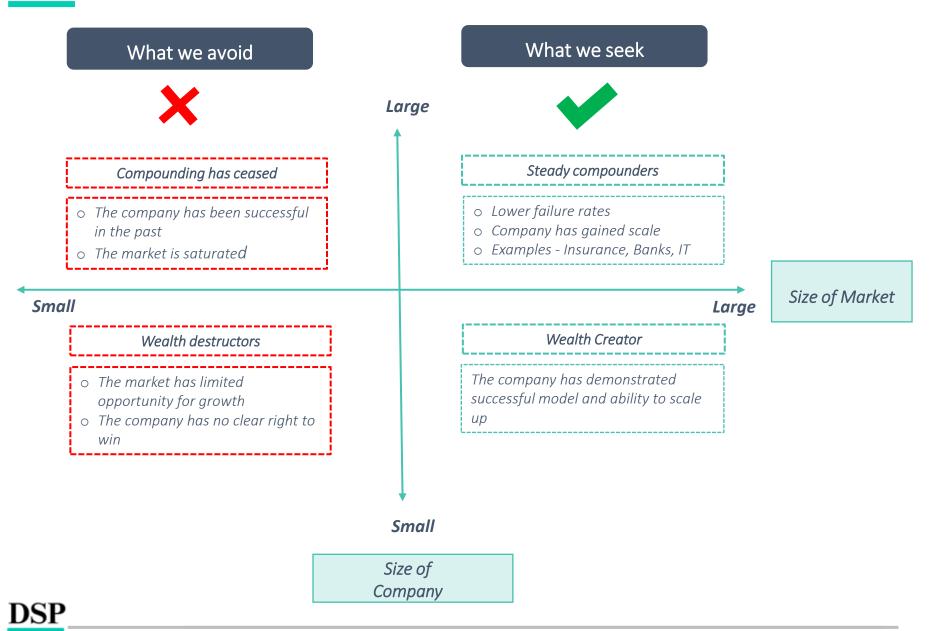
Note: We have analyzed all mutual funds classified as "Mid Cap" & "Multi Cap" as per SEBI for this analysis, with rolling annualized weighted average returns as per respective fund AUM. Sharpe ratio has been calculated as the average of rolling 3/5/10/15 year returns divided by the standard deviation of all 3/5/10/15 year returns respectively. Mutual funds with less than 3 year AUM history have been excluded from this analysis. All returns are calculated in USD terms. Latest data as of , 31st Oct 2023.

Small and Mid Cap Valuation Differential



Source: Bloomberg , Ambit research

Business Model – Identifying large opportunities



Business Model - Competitive advantages (Moats) are what we looking for....

Company may not be able to create value and fend off competition if it does not have moats in spite of large opportunities. Key sources of competitive advantages that we look for include

| Intangibles | Cost Structure | Network Effect | Switching costs |
|------------------------------------|--|---|---|
| Brands/Patents and Regulations* | Lower cost of production which stem from process, location, scale or access to unique assets. | The value of a product increases for both new and existing customers as new customers join the network | Cost (time, hassle, capital or risk) that customer would incur from one producer or service provider to the other |
| Eicher | SBI Life | CONCOR | Infosys |

Not All Moats are equally valuable Most businesses have no moats (our default assumption for evaluating any new company) or have legacy moats i.e. no ability to reinvest in the business. We look for companies which have either large reinvestment opportunity or capital light businesses which do not need significant capital to grow

* We refrain from buying stocks of companies which benefit from favourable regulations alone

Business Model - Quality of business

- Facets of quality are
 - Capital Intensity Amount of capital which can be reinvested in the business
 - Capital Efficiency Returns generated on capital employed (Superiority of ROCE)
- Simple businesses (with optionality of complementary extensions) with growing market shares
- Quality of the business is displayed through its ability to generate superior (spread over the cost of capital), consistent, predictable and durable ROCE.
- ROCE along with growth defines the magnitude of value created by the business
- Size of the opportunity determines capital reinvestment which in turns drives growth
- Cashflows (not earnings) defines the true character of business
- Both quality of business and management are indispensable.
- ROCE of the business is function of the character of business where as ROE of business is function of Business
 + Management.

Management – Alignment of interest with shareholders

| Capital allocation | Ability to know where to allocate capital (and where to deny it) Remain focussed on few areas of competence Investing in areas with similar or higher ROCE |
|----------------------|--|
| Capital Distribution | The capital to be distributed back to share holders in excess of Funding future growth Funding on acquisition Building contingencies |
| Other Facets | Integrity and passion Stakeholder relationship – with not only shareholders, but also employee, vendors, customers Governance standards Past Track record of the management |

Key traits of competent management = Capital Allocation + Capital Distribution

DSP

Valuation - Price Value Gap (way we think about valuation)

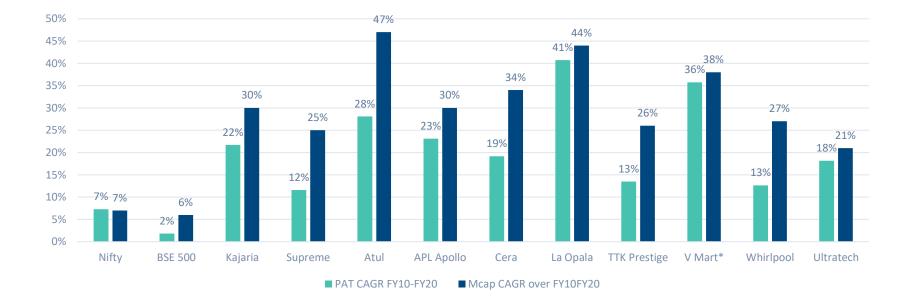
- Margin of Safety : We scout for Margins of safety = Gap between Intrinsic Value and Price
- Stock returns generally mirrors the earnings growth (unless the stock is incorrectly priced to begin with).
- ▶ Focus on entry multiples: We focus on the entry multiples which we pay for the businesses. If entry multiples are chosen properly, we can be assured of stock returns = earnings growth.
- **Re-rating is not our base case**: The stock re-rating can be significant driver of overall returns as the market changes its perception on the stock "Re-rating" however is not our base case for valuation
- Business cycle critical to judge value: Companies in early or mid-cycle can cover up for moderately higher valuation; Late cycle companies with excessive valuations are untenable.
- Stocks held for momentum: We may not be comfortable in buying companies which are in late cycle and excessively valued, however there will be stage were our core holding get significantly "re-rated". These are then shifted from "Core portfolio bucket" to "held for momentum tactical bucket" and are sold as the momentum starts to fade.

Stock Returns can be derived as = Earnings Growth x Valuation multiple Change



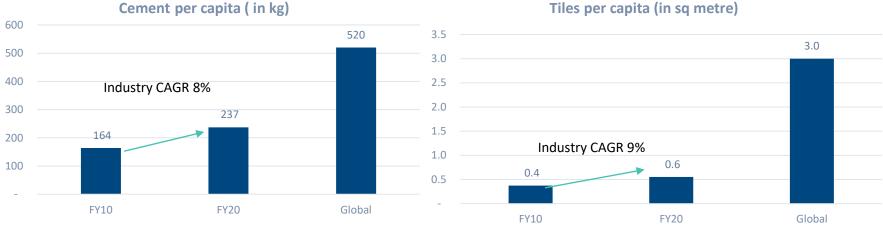
Earnings resilient for category leaders

- Leaders of under penetrated category witnessed strong earnings growth between FY10-FY20
- Earnings decoupled with economy
- > Thus, Category leaders has showcased wealth creation over long period of time



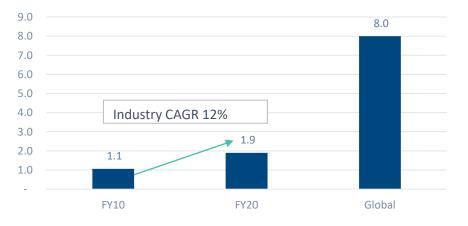
*Return since IPO; Source: Internal, The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Per capita trending upwards- Still long way to go vs global peers



Tiles per capita (in sq metre)

PVC Pipes per capita (in kg)



- Per capita increased across categories in last decade
- Healthy industry growth driven by increase in per capita despite sluggish economy.
- Categories still underpenetrated w.r.t to global peers augurs well for long term growth

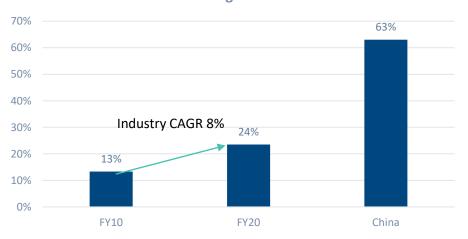
DSP

Source: Spark Capital. Past performance may or may not sustain in future.

Growth in consumer durable led by higher penetration

Refrigerator penetration 250% 70% 59% 194% 60% 200% 50% 42% 150% Industry CAGR 16% 40% 30% 100% 20% 20% Industry CAGR 12% 50% 10% 21% 10% 0% 0% **FY10** FY20 China FY10 FY20 China

Air condition penetration



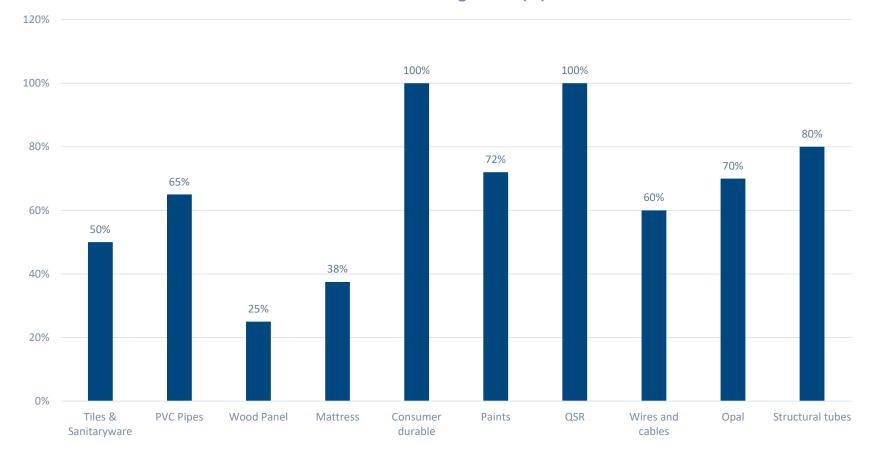
Washing Machine

- Penetration levels in consumer durable increased structurally in last decade
- Ease of financing , availability of electricity contributed to increase in penetration
- Under penetration compared to global peers to drive long term growth
- Selecting right categories is important. eg. Refrigerator grew at 16% while Washing machine grew at 8%

P Source: Internal. **Past performance may or may not sustain in future.**

Shift to organized segment creates opportunity

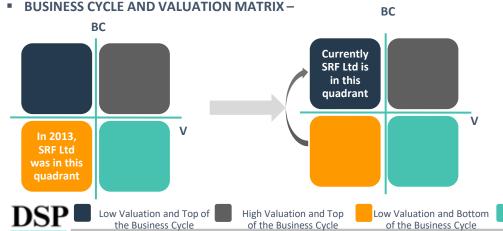




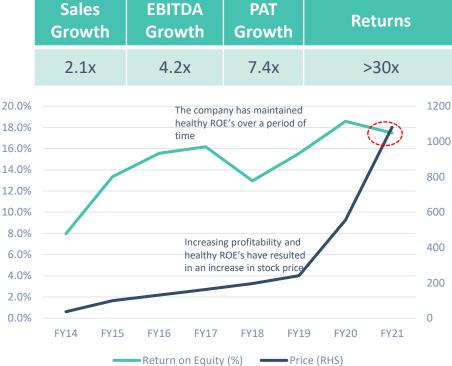
Historical portfolio holding examples - SRF Ltd

Commodity Business to IP Driven company

- ECONOMIC MOAT Unique chemistry skill within specialty chemicals and refrigerant gases
- COMPETITIVE ADVANTAGE Long lead time to win orders, continuous R&D on process technology and ability to withstand adverse business cycle
- MANAGEMENT ROE Focused. Moved from commodity type to IP driven business which helped to increase Return of Invested Capital (ROIC) of the company
- LONGEVITY OF GROWTH
 - Within the Specialty chemical market, the company has less then 1% exposure in USD 50 bn global agro market thereby providing a runway for growth going forward
 - Refrigerants caters to cooling solutions for Auto and Building, which are significantly underpenetrated in India
 - Having cost competitiveness, it has large export market to cater as well



Time Frame: FY14 to FY21



Source: DSP Investment Managers - internal research, Factset

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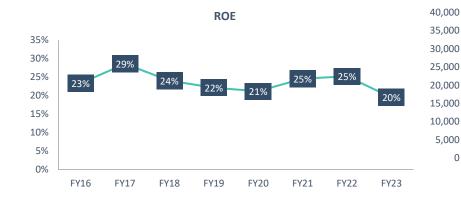
Note: In the BCV quadrant illustration alongside, companies experiencing an improving Business Cycle (low to high) are typically favorable investments. However, this needs to be seen in conjunction with Valuations. While lower valuations usually provide good entry points, during times of market euphoria, this might push investors into investments that turn out to be value traps. In general, we would look to trim our weights in companies at the top of the Business Cycle and which have discomforting valuations.

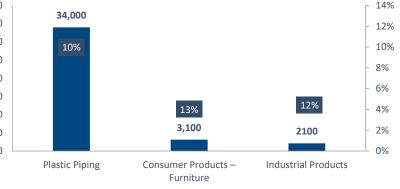
High Valuation and Bottom of the Business Cycle

Strictly For Use By Intended Recipients Only

Historical portfolio holding example- Supreme Industries

Supreme industries has consistently generated healthy return ratios

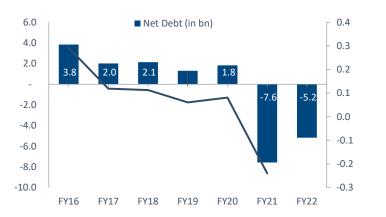




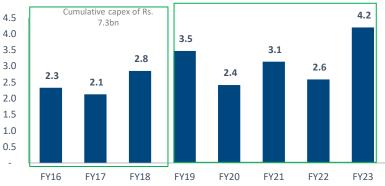
Respectable market shares across categories

■ Size(cr) Supreme Share

Capex intensity has been steadily improving



Capex (in bn)



Cumulative capex of Rs. 16bn

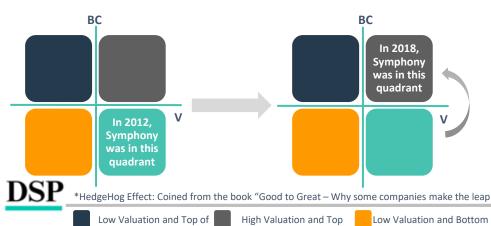
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Superior balance sheet across cycles

Historical portfolio holding examples - Symphony

Focused approach

- **ECONOMIC MOAT** Product Innovation. Consistently adding product portfolio every year to improve customer experience. The business model ticks all boxes of what we say as "HedgeHog Effect"*
- **COMPETITIVE ADVANTAGE** Largest Air Cooler player with 50% market share in Organized market in India. Asset Light model with strong focus on distribution (network with access to 1000+ distributors and 30000+ dealers)
- MANAGEMENT Generates superior ROE and ROCE on a consistent basis.
- LONGEVITY OF GROWTH -
 - 50% market share in organized player. Unorganized market players have substantial market share in air cooler market. With the introduction of GST, Shift of Unorganized to Organized, would enable to the company to grow sustainably.
 - Scaling into Industrial cooling would add to further growth in revenues and diversification to overseas market will help in moderating the impact of seasonality.



BUSINESS CYCLE AND VALUATION MATRIX –

Time Frame: FY13 to FY18

| Sales Growth | PAT Average Growth ROE | | Returns (Dec'12 – Jan'18) | |
|-----------------|---------------------------|-----|---------------------------------|--|
| 2.1x | 3.2x | 35% | >11x | |

Symphony



Source: DSP Investment Managers - internal research, Factset

The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s).

Note: In the BCV quadrant illustration alongside, companies experiencing an improving Business Cycle (low to high) are typically favorable investments. However, this needs to be seen in conjunction with Valuations. While lower valuations usually provide good entry points, during times of market euphoria, this might push investors into investments that turn out to be value traps. In general, we would look to trim our weights in companies at the top of the Business Cycle and which have discomforting valuations.

*HedgeHog Effect: Coined from the book "Good to Great – Why some companies make the leap and other don't" written by Jim Collins

the Business Cycle

of the Business Cycle

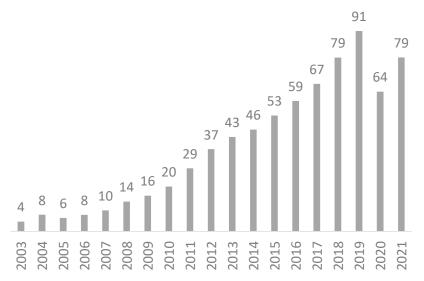
of the Business Cycle

High Valuation and Bottom Strictly For Use By Intended Recipients Only 82 of the Business Cycle

Historical portfolio holding examples – City Union Bank

Boring banking drives 110+ years of profits and dividend payout

- The company has been in existence for ~115 years
- City Union Bank (CUBK) is amongst the few banks in the world to have just 7 CEOs appointed in 100+ years of operations – highlight of management consistency and stability
- Focused on its roots even today i.e. lending to small business traders which is 50%+ of advances. Relationship based banking with increasing blend of technology
- CUBK has 0.4% loan market share today and focus remains on replicating the business model across India
- Ultimate credit losses (write-offs) have been less than 100bp over last 10 years
- Consistently delivering above industry average return on assets and equity



PAT (USD. Mn)

Note: Dividend was not paid in FY21 due to regulatory guidelines on not allowing any bank to pay dividend.

Source: Internal, Bloomberg, Jan 2022. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). PAT = Profit after tax.



Historical portfolio holding examples - Infosys

We asses & evaluate temporary disruption as possible opportunities

- Under new leadership business had started showing signs of improvement. Salil Parekh joined in Jan 2018
- Faced whistleblower problem in Oct 2019, evaluated in-depth and concluded that it was a bit frivolous
- Whistleblower led to steep correction Buy or sell ?
- Provided good entry opportunity stock was available at 13-14X

| 10 yr Average | |
|-----------------|-----|
| ROCE | 35% |
| PAT CAGR | 10% |
| Dividend Payout | 44% |

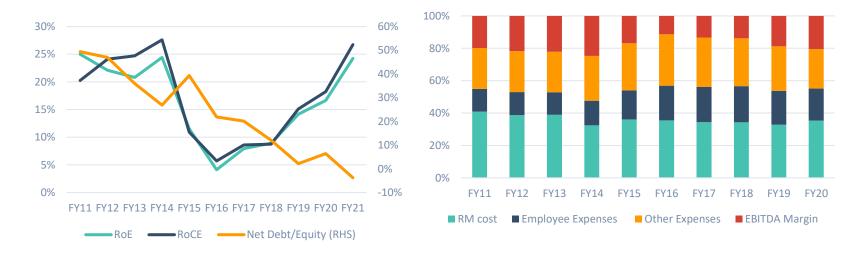


Source: Internal, Bloomberg, Nov 2020. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results. PAT = Profit After Tax. ROCE = Return on capital employed.

IPCA Laboratories Ltd

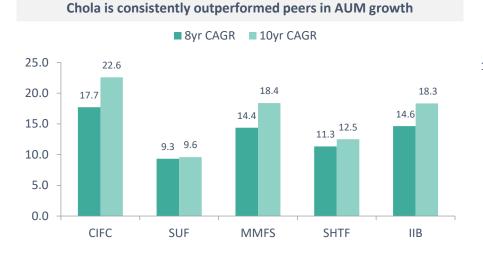
Strong management, superior ROCE and cost efficient pharma play

- Vertically integrated into API gives huge cost advantage
- One of the most capital efficient companies within the sector average ROCE FY10-15 = 25%
- Faced USFDA challenges in 2014 which still persist. IPCA has grown out of those problems by keeping costs under control and growing the non US business
- ROCE cracked from 28% in FY14 to 6% in FY16; now back to 27% in FY21



Source: Internal, Bloomberg, Feb 2022. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the Representative Portfolio may or may not have any future position in these sector(s)/stock(s)/issuer(s). The figures refer to the past and that past performance is not a reliable indicator of future results.

Chola: Consistently superior performance

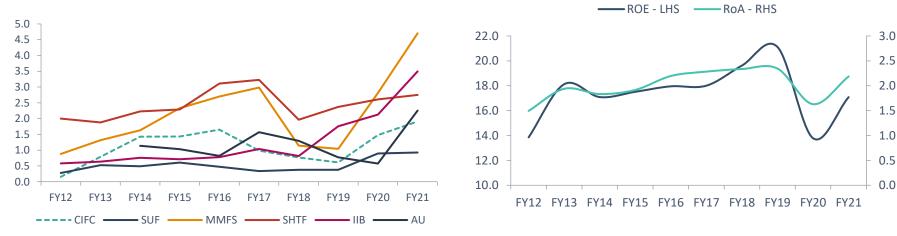


Consistently better credit cost vs peers



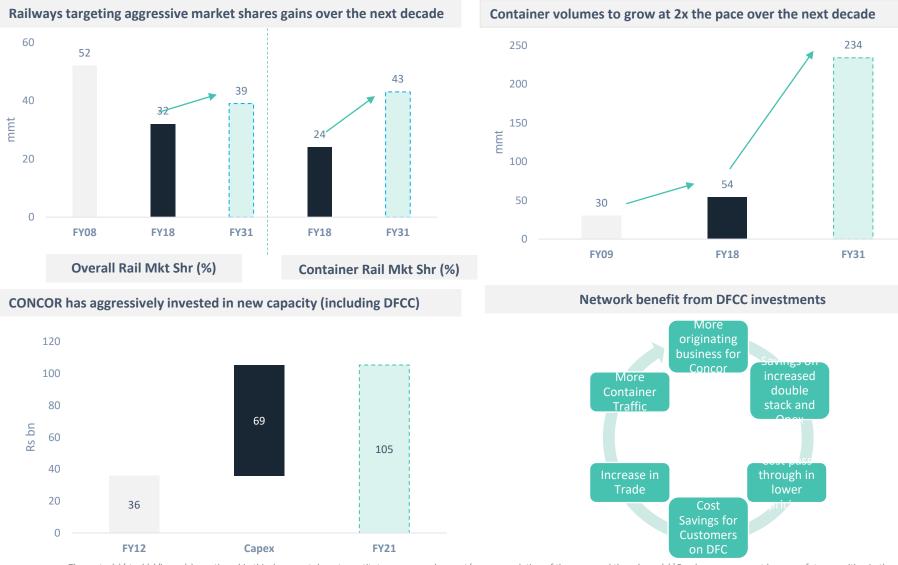


Chola delivered 17-18% ROE and 2% ROA over the decade



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Concor: Play of secular rise in rail market share



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Composite BM Performance (Since Dec 2000)

| Average Daily Rolling Return | ЗҮ | 5Y | 7Y | 10Y |
|------------------------------|-------|-------|-------|-------|
| MSCI India Index | 11.3% | 10.6% | 9.2% | 8.4% |
| MSCI Small Cap Index | 15.9% | 13.7% | 11.7% | 10.5% |
| Custom 20:80 Composite Index | 15.2% | 13.3% | 11.4% | 10.2% |

| Return / Risk (Rolling basis) | 3Y | 5Y | 7Y | 10Y |
|-------------------------------|------|------|------|------|
| MSCI India Index | 0.70 | 0.82 | 1.08 | 1.44 |
| MSCI Small Cap Index | 0.62 | 0.70 | 0.94 | 1.38 |
| Custom 20:80 Composite Index | 0.62 | 0.71 | 0.96 | 1.40 |

Source: Bloomberg. Data from Dec 2000 to Nov 2023. Past performance is not a reliable indicator of future results. Large & mid cap active composite consists of stocks with total market cap rank between from 1 to 100. Small Cap active composite consists of stocks with total market cap rank between from 101 to 250. All figures in USD

Benchmark Performance, as of months ending

| | 30/11/2022 to 30/11/2023 | 30/11/2021 to 30/11/2022 | 27/11/2020 to 30/11/2021 | 29/11/2019 to 27/11/2020 | 30/11/2018 to 29/11/2019 |
|------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| MSCI India Index | 5.63% | 1.01% | 34.09% | 6.46% | 5.82% |
| MSCI India Small Cap Index | 29.11% | -5.06% | 53.88% | 13.13% | -2.91% |
| DSP Strategy | 24.28% | -8.40% | 27.57% | 18.47% | 6.53% |
| India Focused UCITS | 9.67% | -6.96% | 30.87% | 7.55% | 5.04% |
| Custom 20:80 Composite Index | 24.42% | -3.85% | 49.92% | 11.79% | -1.16% |
| MSCI ACWI Index | 10.06% | -13.16% | 16.48% | 14.10% | 11.38% |
| MSCI USA Index | 12.39% | -12.45% | 24.89% | 18.34% | 14.09% |
| MSCI Europe Index | 9.72% | -11.51% | 11.35% | 3.54% | 10.13% |
| MSCI Japan Index | 12.75% | -17.38% | 0.63% | 11.85% | 7.20% |
| MSCI UK Index | 3.75% | -1.45% | 10.73% | -12.41% | 5.45% |
| MSCI China Index | -6.36% | -29.65% | -20.38% | 38.06% | 4.89% |
| MSCI Brazil Index | 11.71% | 7.85% | -17.54% | -19.95% | 6.61% |
| MSCI Russia Index | -18.18% | -100.00% | 25.94% | -17.34% | 26.64% |
| MSCI EM Index | 1.52% | -19.81% | -1.49% | 18.33% | 4.56% |
| MSCI Developed Index | 11.13% | -12.28% | 19.23% | 13.49% | 12.29% |

Source: Bloomberg, Internal. All returns in USD terms, as of 30th Nov 2023. The DSP Strategy has been implemented since 14 Nov 2006 through certain products managed by DSP Investment Managers Pvt. Ltd., which are not available for investment in any jurisdiction except for India. India Focused UCITS refers to a composite of all funds that invest into India via the UCITS platform. The custom 20:80 Index is an index weighted as 20% MSCI India Index and 80% MSCI India Small Cap Index. Large & mid cap active composite consists of funds falling in the large cap category as defined by the Indian regulator SEBI – Securities and Exchange Board of India. Small cap active composite consists of funds falling in the mid cap category as defined by the Indian regulator SEBI. For further details on MSCI and SEBI categories, please refer to the slide in the Appendix titled 'Market-cap Classification: SEBI versus MSCI'.

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